



GEAUGA PARK DISTRICT

2008 IMAGE ASSESSMENT SURVEY

MAY 2008

08-2561

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BACKGROUND

Survey Methodology

A total of 400 telephone interviews were completed with a random sample of registered voters living in Geauga County between April 30 and May 5, 2008.

- The calls were distributed proportionately at the township level based on the total number of registered voters in each township. Upon completion of the interviewing, the results were weighted slightly to obtain a more accurate distribution of respondents by age.
- The sample was also stratified one-half male, one-half female.
- The survey results based on 400 respondents have a margin of error of +/- 5% at the 95% confidence level.

Survey Purpose

The overall purpose of the survey was to assess voters' opinion of Geauga Park District. This was done by:

1. Determining respondents' frequency of park use as well as examining user preferences including which park they usually visit, what they do when they visit a park, as well as their rating of Geauga Park District's facilities.
2. Assessing residents' reasons for not visiting a park or not visiting a park more often.
3. Testing Geauga Park District's unique selling propositions to determine which ones, if any, residents associate with the District. This will be helpful in aiding Geauga Park District in developing its "brand" among county residents.
4. Measuring voters' support for several proposals the District could implement to improve the quality of the parks.
5. Exploring residents' attitudes towards park development and land management.
6. Determining where residents get information about leisure activities, their use of the District's web-site, and their readership of the *Treeline Telegraph*.

For regional analysis, the townships in the county were combined into the following four regions:

- Chester & Russell townships
- Bainbridge, Auburn & Newbury townships
- Chardon, Munson & Hambden townships
- Eastern Townships

KEY FINDINGS

Voters have a favorable opinion of Geauga Park District.

Voters in Geauga County are satisfied with the county as a place to live (97% very or somewhat satisfied).

Voters also have a favorable opinion of Geauga Park District, with 39% having a very favorable opinion and 52% with a favorable opinion. Along with this, voters think Geauga Park District is better (29%) or the same (50%) as other park districts in the area.

These are very positive perceptions of Geauga Park District and puts the District in a good position with voters knowing they may have a levy on the ballot in the next few years. In fact, 31% of voters would be very willing to support a park levy while 39% would be somewhat willing.

The unique selling propositions directly relating to the District's mission statement tested well.

To aid Geauga Park District in developing its brand with county voters, the survey tested several unique selling propositions in the survey in the form of agree/disagree statements about the park district. Agreement was highest with the ones relating to the District's mission statement. They were:

- Geauga Park District provides a lot of opportunities for people to connect with nature (99% agreed).
- Geauga Park District is dedicated to creating environments that celebrate the natural world (92%).
- Geauga Park District offers residents opportunities to celebrate nature as art (85%).
- Geauga Park District offers quality nature education programs (84%).

- In addition, 92% agreed with the statement *I feel safe when I go to the parks in the Geauga Park District.*

While a majority agreed, agreement was lower on two other statements tested regarding Geauga Park District. Included here were:

- Geauga Park District's staff and volunteers give back to the community (76% agreed) and
- Geauga Park District demonstrates fiscal responsibility (69%).

Voters also think Geauga Park District is important to the county. That is...

- 98% agreed that it is important for Geauga County to have a good park system.
- And 95% agreed that Geauga Park District is important to maintaining the quality of life for Geauga County residents.

Fully 84% of the voters have gone to a park in the past year, and importantly, users have a very high opinion of Geauga Park District.

In fact, many of those who have visited a park in Geauga County in the past year are frequent visitors going to the park at least once a week (16%) or once a month (27%). There were 23% who go to the park at least once every three months. A fifth (18%), however, are infrequent users and only go about once or twice a year while 16% haven't been to a park in the past year.

Frequent and moderate park visitors, that is, those who visit at least once every three months, rated the District positively overall with 56% giving an excellent rating and 41% giving a good rating.

Park users also think highly of the park facilities, with 42% rating the facilities such as the picnic areas, restrooms, nature centers and trails excellent and 50% gave a good rating.

About half (45%) of those who visit the parks at least once every three months mentioned they usually go to the West Woods. Big Creek Park (28%), Swine Creek Reservation (25%) and Beartown Lakes Reservation (17%) were also cited with some frequency.

Users most frequently use the parks to walk or hike with 76% saying they usually do this when they go to the park. Other activities mentioned by a tenth or more of park users included picnic (15%), bike (11%), observe nature (11%) and fish (10%).

In addition, when asked, 40% of park users said they attended an event or program this past year that was sponsored by Geauga Park District.

A fifth of park users (21% or 51 respondents) said there are services or amenities Geauga Park District should offer that they currently do not. Some of the more frequently cited suggestions included outdoor activities such as basketball courts, cross country ski track, etc. (11 respondents), classes for children or classes in general (10 respondents) and hunting (6 respondents).

Constraints to Park Use

Those who visited the parks just once or twice or not at all this past year said that no time, too busy with other things was the main reason they don't visit or don't visit more often (39% said this was very true). Pursue recreation in other areas was another reason for not going to the parks (32% very true).

Importantly, the parks in Geauga County are too far away (85% not true) and lack of information about the parks or park programs (66% not true) were not reasons keeping these respondents from visiting the parks in the past year.

While most voters think there is enough parkland in the county, they think if additional parkland is acquired, it should be preserved rather than developed.

A slight majority of residents think Geauga County has enough parkland (55%) while 36% think the county needs more parkland.

When asked what they would do if Geauga Park District had more land, 57% of voters preferred preserving the new land for wildlife, scenic views and open space over building picnic areas and trails. Only 22% preferred building picnic areas and trails on any new parkland.

This was consistent with Geauga County residents' support for 10 potential improvements Geauga Park District could make. That is, of the 10 items that were tested, the six that rated highest reflected the more passive, nature-based uses of parkland and even acquiring more parkland. They were:

- Protecting the habitat for wild animals and birds (86% agreed);
- Increasing the number of hike and bike trails (77%);
- Limiting development in the parks (75%);
- Providing more nature programs, family events and children's programs (69%);
- Providing more opportunities for fishing (68%); and
- Buying more parkland for conservation (64%).

While two-thirds or more of Geauga County voters agreed with the above six items, there were three more in which about three-fifths agreed. All three were slightly more active uses of parkland and would involve developing some of the land. They included:

- Increasing the number of picnic facilities in the parks (61%);
- Providing more playgrounds (60%); and
- Providing more places to camp (55%).

Just 35% agreed Geauga Park District should increase the number of horse trails.

County residents rely on mailings and the newspaper for information about leisure activities.

About half of all respondents each get information about leisure activities from mailings (47%) or the newspaper (46%) while 17% mentioned the internet and 15% said friends or relatives.

When asked, 37% said they have visited Geauga Park District's website.

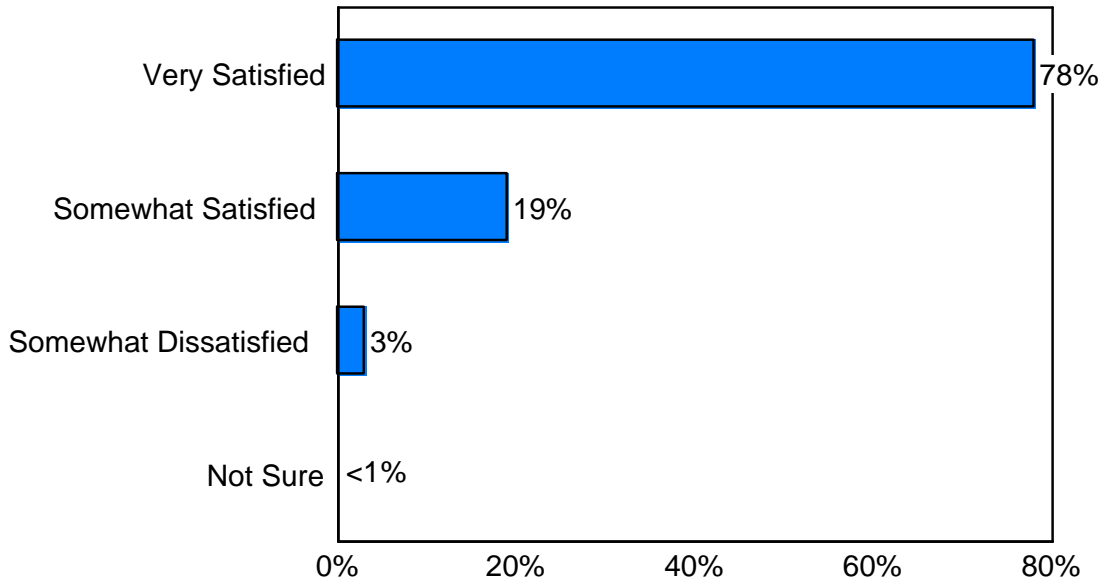
Fully, 78% of all respondents have read Geauga Park District's newsletter, *Treeline Telegraph*.

I. Opinion of Geauga Park District

Nearly all the voters are satisfied with living in Geauga County.

Voters' satisfaction with the county in which they live can impact their opinion of public agencies. This does not appear to be a problem in Geauga County. That is, 78% of voters are **very satisfied** while another 19% are **somewhat satisfied** with Geauga County as a place to live. Only 3% of the voters say they are somewhat dissatisfied. This is a very high level of satisfaction.

Q1 SATISFACTION WITH GEAUGA COUNTY AS A PLACE TO LIVE

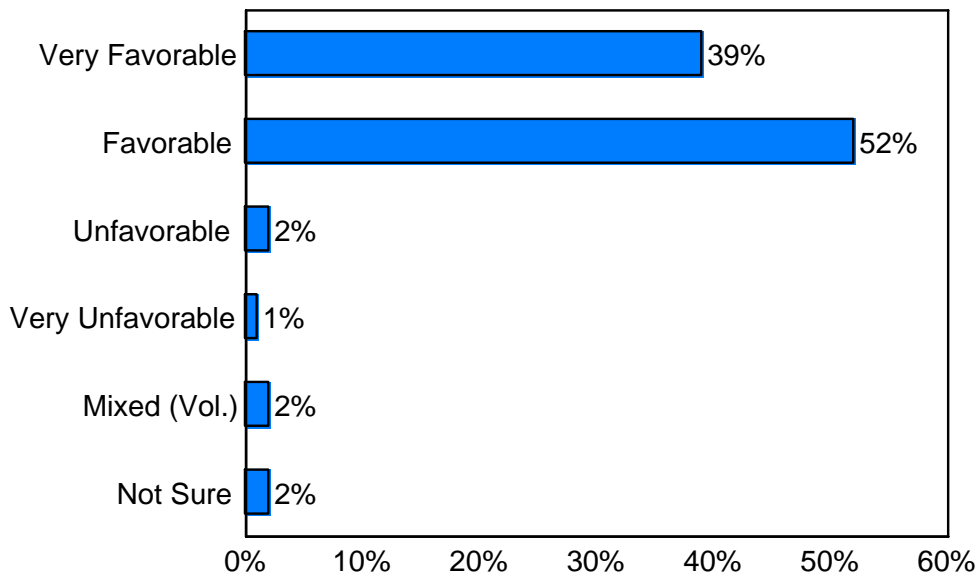


A large majority of every demographic group is satisfied with Geauga County as a place to live.

Voters have a favorable opinion of Geauga Park District.

Nine-out-of-ten voters (91%) have a **very favorable** (39%) or **favorable** (52%) opinion of Geauga Park District. Just 3% have an unfavorable opinion while 2% volunteered their opinion is mixed. This is a very good rating and one of the highest we have seen for any of the public institutions for which we have surveyed recently.

Q3 OVERALL OPINION OF GEAUGA PARK DISTRICT

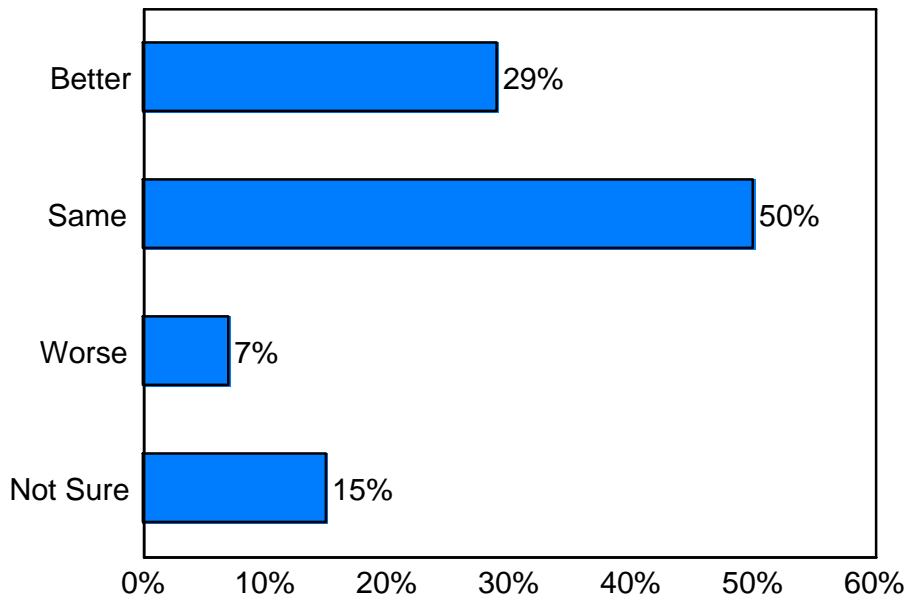


As we might expect, the frequency in which they use the parks impact their opinion of Geauga Park District. That is, those who use the parks at least once a month (54% very favorable) were most apt to have a favorable opinion of the Park District followed by those who visit a park at least once every three months (45%). Infrequent (25%) and non-users (10%) were less apt to have a very favorable opinion of the District. Most of them just said they have a favorable opinion of the park district (61% and 72%).

Importantly, voters think Geauga Park District is the same or better than other area park districts.

When asked, 29% of voters said Geauga Park District is **better** than other park districts in the area while another 50% said Geauga Park District is the **same**. Just 7% said the District is worse compared to other area park districts but 15% could not make the comparison. Thus, a large majority of voters (79%) think Geauga Park District is better or the same as other park districts. This too is a very positive perception of the District.

Q4 GEAUGA PARK DISTRICT COMPARED TO OTHER PARK DISTRICTS IN THE AREA



Every subgroup said Geauga Park District is better or the same as other park districts in the area, with 18 to 34 year olds most apt to say it is better (44%). Two-fifths of those who use the parks about once a month also said the District is better compared to others in the area (41%).

We should also note that 38% of voters in the Eastern Townships said compared to other area park districts, Geauga Park District is better while this was true of only about a fourth of the voters in the other regions.

Residents of 20 years or more (34%) were more likely to say the Park District is better than those who have lived in the county fewer than 20 years (about 20%).

In addition, 37% of those with children under the age of 18 said Geauga Park District is better than other park districts compared to 24% among those without children under age 18.

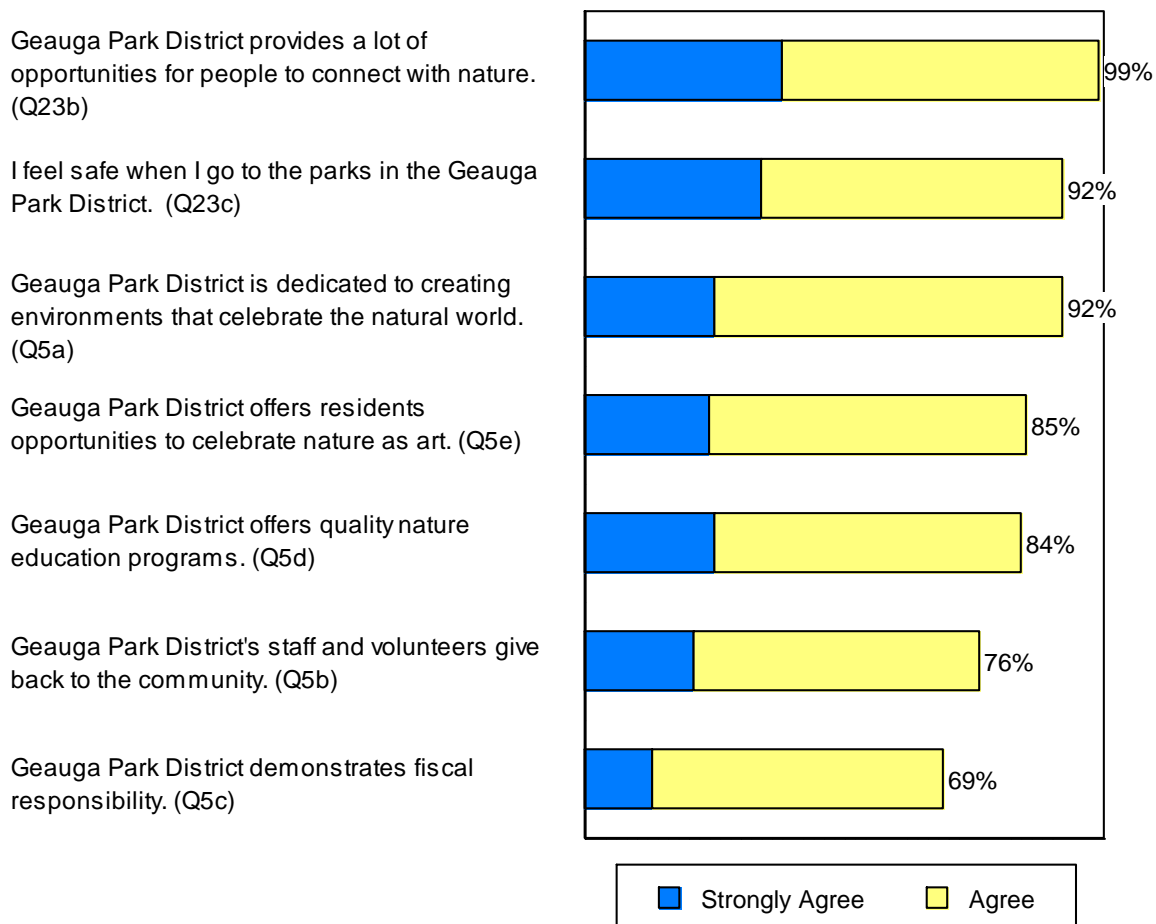
Each of the Park District's unique selling propositions tested well.

As we can see in the following graph, the statements directly relating to Geauga Park District's mission statement: "to preserve, conserve and protect the natural features of Geauga County and to provide the opportunity for people to enjoy and appreciate those resources" tested the highest. That is...

- 99% agreed that *Geauga Park District provides a lot of opportunities for people to connect with nature*. This statement also had the highest percent strongly agreeing at 38%.
- 92% agreed, with 34% strongly agreeing, that *I feel safe when I go to the parks in the Geauga Park District*.
- 92% agreed *Geauga Park District is dedicated to creating environments that celebrate the natural world*.
- 85% agreed *Geauga Park District offers residents opportunities to celebrate nature as art*.
- And 84% agreed *Geauga Park District offers quality nature education programs*.

Every demographic group agreed with each of these statements. Thus, voters associate these unique selling propositions with Geauga Park District.

AGREE/DISAGREE STATEMENTS REGARDING GEAUGA PARK DISTRICT'S UNIQUE SELLING PROPOSITIONS (Percent Strongly Agreeing and Agreeing Combined)



Three-fourths of the voters (76%) also agreed that *Geauga Park District's staff and volunteers give back to the community*. While just 3% disagreed with this statement, 20% didn't know.

- There was little significant demographic variation on this statement.

While 69% agreed that *Geauga Park District demonstrates fiscal responsibility*, just 13% strongly agreed. Here too, very few disagreed with this statement (just 6%), but a fourth (25%) didn't know. Since the Park District is in part funded by a local levy and may be on the ballot in the next few years, it will be important to strengthen this perception (i.e., increase the percent agreeing, particularly the percent strongly agreeing, that they are good fiscal stewards of their tax money).

- Similar to respondents overall, a majority of every subgroup agreed the District demonstrates fiscal responsibility. This was true even among non-users (58% agreed).

Voters also see the importance of Geauga Park District to the county.

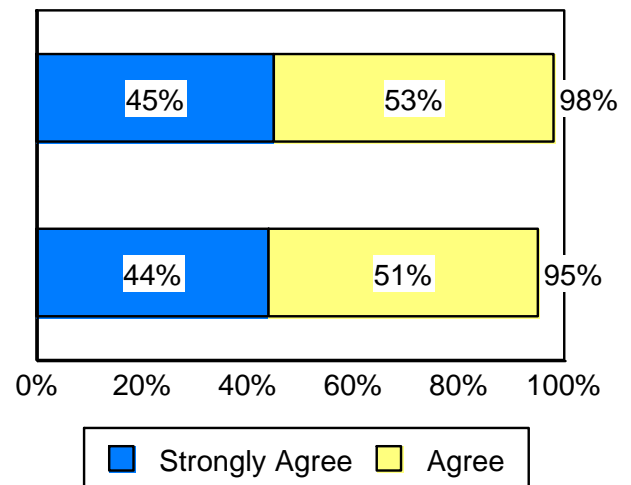
Nearly all of the voters agreed with the two statements regarding the importance of the park district. That is ...

- 98% agreed, with 45% strongly agreeing, that *it is important for Geauga County to have a good park system.*
- And 95% agreed, with 44% strongly agreeing, *Geauga Park District is important to maintaining the quality of life for Geauga County residents.*

AGREE/DISAGREE STATEMENTS REGARDING THE IMPORTANCE OF GEAUGA PARK DISTRICT

It is important for Geauga County to have a good park system. (Q23a)

Geauga Park District is important to maintaining the quality of life for Geauga County residents. (Q23d)



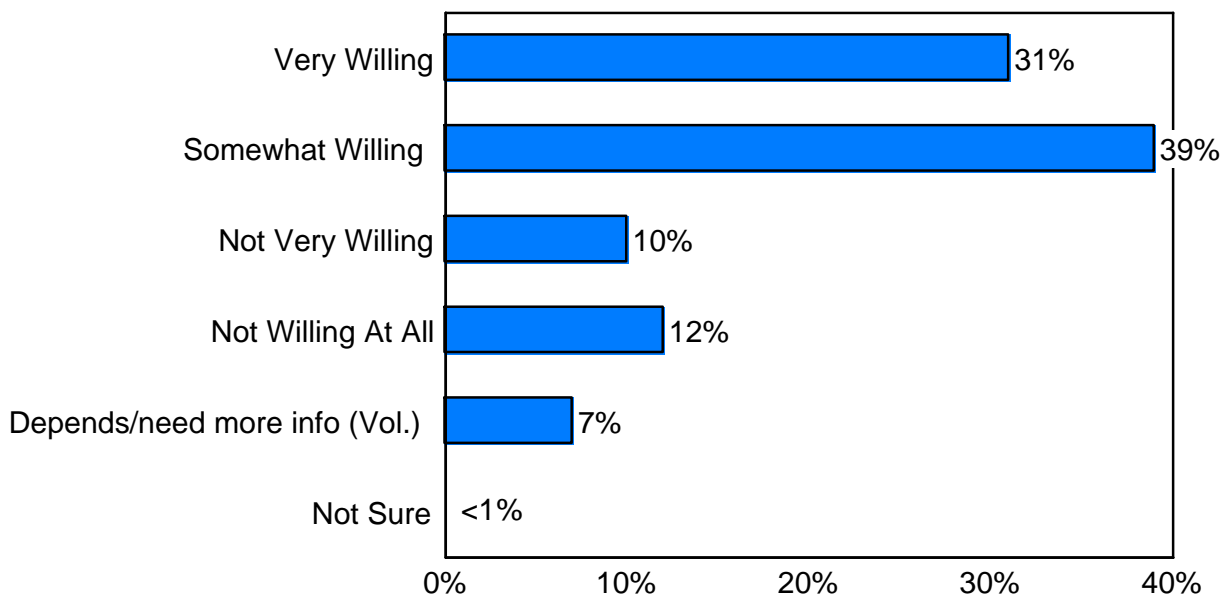
Similar to respondents overall, nearly all of the voters in each subgroup agreed with these two statements. And while non-park users agreed with both (92% each), the percent strongly agreeing is much lower than respondents overall (32% and 22% strongly agreeing respectively among non-users).

While a majority of voters are willing to support a park levy, much of the support is soft.

Towards the end of the survey, respondents were told that Geauga Park District is supported in part by local tax money. If the Park District had a levy on the ballot in the next few years to maintain and improve the parks, 70% of the voters would be willing to support a park levy. Of these, 31% would be **very willing** to support it while 39% would only be **somewhat willing**.

Only a fourth (22%) would not be very willing or not willing at all to support a park levy while 7% voluntarily said it depends or they need more information.

Q19 WILLINGNESS TO SUPPORT A LEVY IN THE NEXT FEW YEARS FOR GEAUGA PARK DISTRICT TO MAINTAIN AND IMPROVE THE PARKS



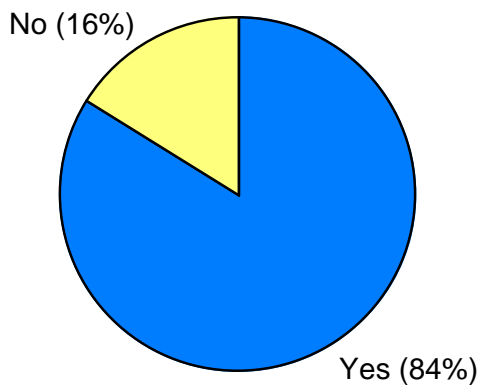
While half or more of every subgroup said they would be willing to support a levy for Geauga Park District, most of this support is soft in that many of the voters in each of the subgroups are only somewhat willing to support the levy. As we might expect, the percent very willing to support a park levy decreased as park usage decreased with just 14% of non-park users very willing to vote for a park levy. Other subgroups less apt to say they would be **very willing** to support a levy for Geauga Park District included voters in the eastern townships (25%), senior citizens (26%) and those without children under the age of 18 (28%).

II. Park Usage

More than four-fifths of voters have visited a park in the past year.

During the past year, 84% of all respondents have visited a park in Geauga County. Just 16% have not.

Q6 HAVE YOU PERSONALLY VISITED PARKS IN GEAUGA COUNTY DURING THE PAST YEAR



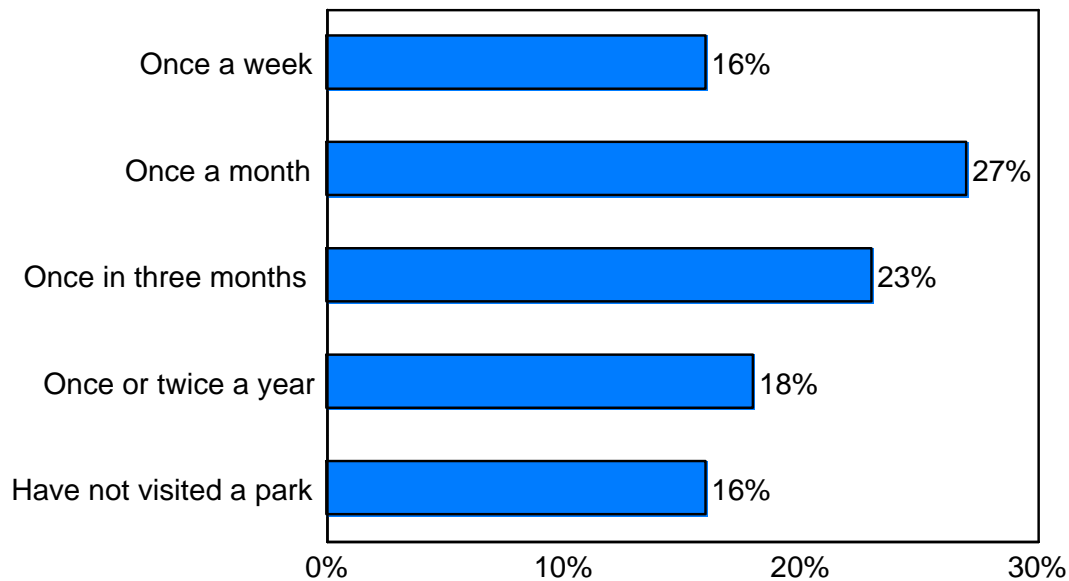
A large majority of every demographic group said they have visited a park in Geauga County sometime in the past year.

And a plurality of the respondents visit a park at least once a month.

There were 16% of voters who visit a park at least **once a week** while another 27% go to a park at least **once a month**. Combined, 43% are frequent park users.

A fourth are moderate park users, visiting a park about once every three months (23%). A fifth visit just once or twice a year (18%) and are often referred to as infrequent users throughout the report. Recall that 16% of the respondents have not visited a park in the past year.

Q7 FREQUENCY OF VISITING PARKS IN GEAUGA COUNTY



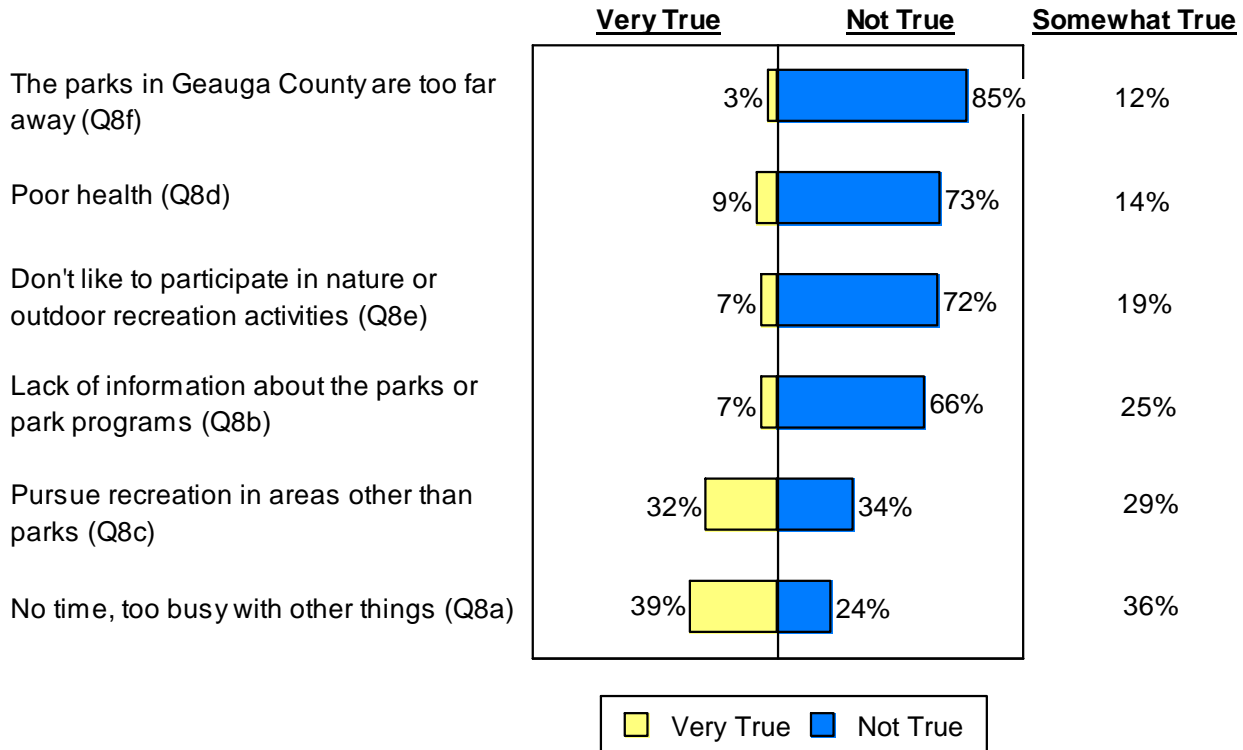
For the most part, there was little significant demographic variation. However, as age and years lived in the county increased the percent visiting a park once a month or more often decreased. And just 29% of senior citizens visit the parks monthly or weekly.

We should also note that 54% of those with children under age 18 visit a park at least once a month. This decreased to just 36% among those without children under 18 years of age.

III. Constraints to Park Use

Perceived lack of time is the greatest constraint to park use.

Q8 REASONS PEOPLE DO NOT VISIT PARKS IN GEAUGA COUNTY (Asked of Infrequent and Non-Park Users)



When non and infrequent park users were read a list of six possible reasons why they don't visit the parks or don't visit more often, *no time, too busy with other things* was the biggest obstacle (39% said very true).

Another constraint to a third of infrequent or non-park users is that they *pursue recreation in areas other than parks* (32% very true).

Importantly, *lack of information about the parks or park programs* (66% not true) and *the parks in Geauga County are too far away* (85% not true) were not significant reasons for not using the parks or not using the parks more often.

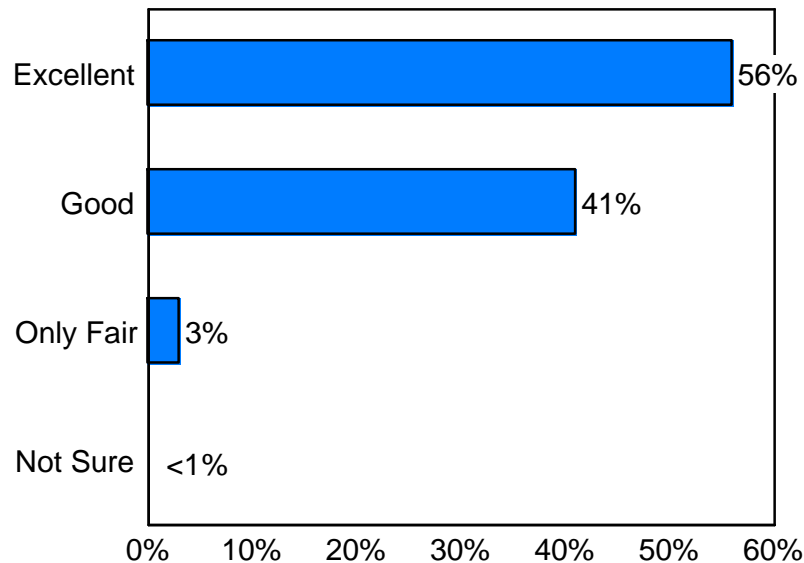
Poor health (73% not true) and *don't like to participate in nature or outdoor recreation activities* (72% not true) also do not appear to be reasons why infrequent and non-park users don't use the parks or don't use them more often.

IV. Satisfaction with Geauga Park District & Visitor Behavior

Users' overall rating of Geauga Park District is very high.

Nearly all visitors to Geauga Park District (97%) rated the parks positively with more than half rating the parks **excellent** (56%) and 41% rating them **good**. Just 3% rated Geauga Park District only fair. Note that none of the park users rated the District poor.

Q9 OVERALL RATING OF GEAUGA PARK DISTRICT (Asked of Park Users)



Two-thirds of those who visit Geauga Park District at least once a week rated the parks excellent (66%) as did 59% of those who visit about once a month. The percent rating the parks excellent decreased to 44% among those who visit about once every three months. Thus, voters' rating of the Park District increases with usage.

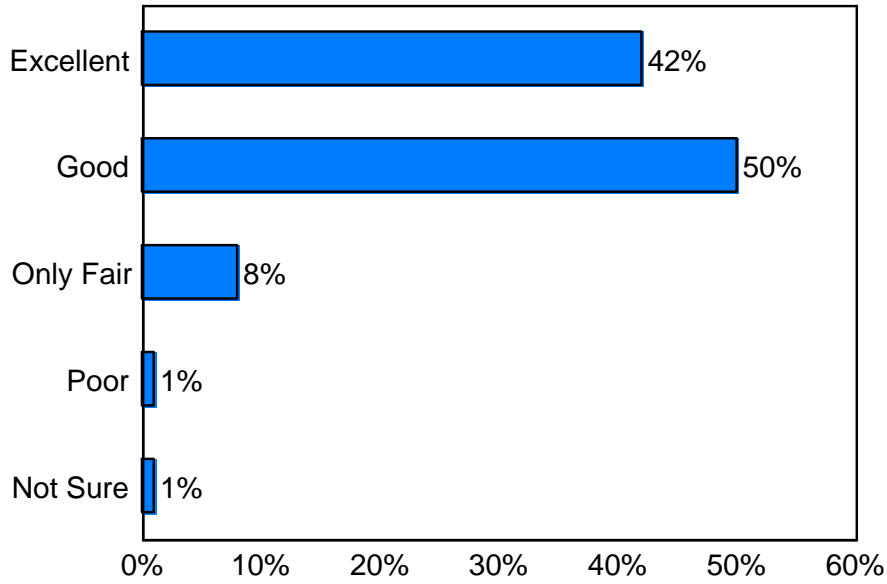
Geauga Park District's excellent rating also increased with length of residency and with age.

By region, voters in Chardon, Munson and Hambden who use the parks were most apt to rate the Park District excellent (65%). Those in Bainbridge, Auburn and Newbury (54%) as well as the Eastern Townships (55%) looked similar to users overall. But just 47% of park users in Chester and Russell gave Geauga Park District an excellent rating.

Nine-out-of-ten visitors rated Geauga Park District facilities positively.

When asked to rate the facilities, such as the picnic areas, restrooms, nature centers and trails at the parks in Geauga County, 92% of park users gave this a positive rating, with 42% saying excellent and 50% saying good.

Q16 RATING OF FACILITIES AT THE PARKS IN GEAUGA COUNTY



While a large majority of every subgroup rated the facilities at the parks positive, there was some variation in the excellent rating. Users in Chester and Russell townships (32% excellent), residents of 5 to 10 years (31%) and 18 to 34 year olds (33%) gave the facilities a lower excellent rating than users overall.

Geauga Park District visitors use a variety of parks in the district.

Geauga Park District users were asked which park they go to most often. Then as a follow-up question, they were asked which other parks in Geauga County they have been to and two additional responses were accepted.

The West Woods is the park in Geauga Park District visited most often and in other park visits (45% combined). Other frequently cited parks included Big Creek Park (28%), Swine Creek Reservation (25%) and Beartown Lakes Reservation (17%).

A complete list of parks is shown in the following table. The reader should note that some users mentioned an “other” park and the most frequently mentioned park was Punderson State Park by four respondents. The other parks were only cited by one person each. Importantly, users seem to know which parks in the county are part of Geauga Park District. That is, very few mentioned a city park or a park in neighboring counties.

| Q10 PARKS IN GEAUGA PARK DISTRICT USERS VISIT | | |
|--|-------------------------|---------------------------|
| | Visit Most Often | Other Parks Visit* |
| Of Park Users, N=263 | % | % |
| The West Woods | 30 | 15 |
| Big Creek Park | 18 | 10 |
| Beartown Lakes Reservation | 10 | 7 |
| Swine Creek Reservation | 9 | 16 |
| Eldon Russell Park | 5 | 2 |
| The Rookery | 3 | 6 |
| Headwaters Park | 3 | 5 |
| BassLake Preserve | 3 | 2 |
| Frohring Meadows | 3 | 1 |
| Walter C. Best Wildlife Preserve | 2 | 2 |
| Maple Highlands Trail | 2 | 2 |
| Bessie Benner Metzenbaum Park | 1 | 3 |
| Orchard Hills Park | 1 | 1 |
| Sunnybrook Preserve | <1 | 1 |
| Whitlam Woods | -- | 3 |
| Geauga parks non-specific | 3 | 6 |
| Other | 4 | 2 |
| Don't Know/Refused | 5 | -- |
| * More than one response accepted | | |

Walking or hiking is the most popular park activity.

Three-fourths of the park users (76%) usually visit Geauga Park District to walk or hike.

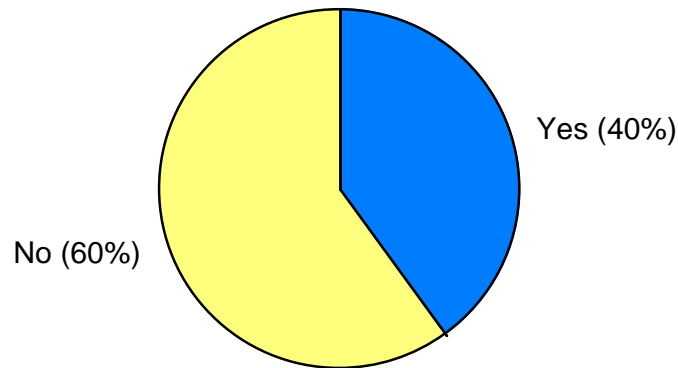
Mentioned with much less frequency but are secondary reasons for visiting the parks were to picnic (15%), bike (11%), observe nature (11%) and fish (10%). As shown in the table below, all other activities were cited by less than a tenth each of park users.

| Q12 KINDS OF THINGS VISITORS LIKE TO DO AT THE PARK | |
|--|--------------------------------------|
| | Of Park Users N=263 % |
| Walk or hike | 76 |
| Picnic | 15 |
| Bike | 11 |
| Observe nature | 11 |
| Fish | 10 |
| Relax | 7 |
| Visit nature center, attend program | 7 |
| Children's activities | 6 |
| Walk dog | 6 |
| Special exhibits | 5 |
| Boating | 5 |
| Run/jog/exercise | 4 |
| Ski | 4 |
| Special events | 3 |
| Horseback riding | 2 |
| Sled | 1 |
| Spend time with family | 1 |
| Attend club or meeting | 1 |
| Photography | 1 |
| In-line skate (roller blade) | <1 |
| * More than one response accepted | |

District sponsored events and programs are well attended by park users.

In the past year, 40% of park users have attended an event or program sponsored by Geauga Park District. Three-fifths (60%), however, have not.

Q13 ATTENDED AN EVENT OR PROGRAM SPONSORED BY GEAUGA PARK DISTRICT IN THE PAST YEAR



A third or more of most subgroups have attended a program or event sponsored by the Park District in the past year. There were some variations worth noting, however.

- Those who visit the parks at least once a month (47%) were more apt to have attended an event or program compared to those who go to the park more (32%) or less (36%) often.
- Females (48%) were more likely than males (31%) to have attended an event this past year.
- Attendance tended to increase with age and years lived in the county.
- Park users in Chester and Russell townships (30%) were less apt to have attended an event this past year than visitors in the remainder of the county (about two-fifths).
- Interestingly, there was little variation by whether or not visitors have children under the age of 18.

Only a fifth of park users had a suggestion on other services or amenities the Park District could offer.

When asked, 21% of visitors think there are services or amenities that Geauga Park District should offer that they currently do not. The subgroups most apt to have a suggestion included:

- Those who have lived in Geauga County 5 to 10 years (38%)
- 18 to 34 year olds (27%)
- Park users in Chardon, Munson and Hambden (26%) and
- Those with children under the age of 18 (25%).

The 51 respondents who would like the District to offer services or amenities that they currently do not were then asked what they would like Geauga Park District to offer. Their coded responses are shown in the table below as well as some examples of what was included in the code.

| Q15 SERVICES OR AMENITIES GEAUGA PARK DISTRICT SHOULD OFFER (Multiple Responses Accepted) | |
|---|--------------------------------|
| | Of Those N=51 N |
| Other Outdoor Activities | 11 |
| <ul style="list-style-type: none"> • A place to rent canoes • Basketball courts • Cross country ski track • More snowmobile trails • Hiking group (after work hours) • Swimming pools • Tennis courts • Golf courses | |
| Classes for Children / Classes in General | 10 |
| <ul style="list-style-type: none"> • More programs for kids aged 7-16 • More and better nature programs for kids • Children’s activities such as nature hikes, etc. • Fishing classes for children • Nature writing classes • More hands on about herbs and edible plants • Mushroom picking class • How to get rid of animals you don’t want (i.e. skunks) • Outdoor survival / navigation • Label plants along trails | |
| Continued... | |

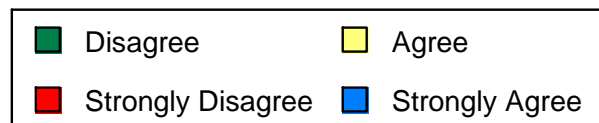
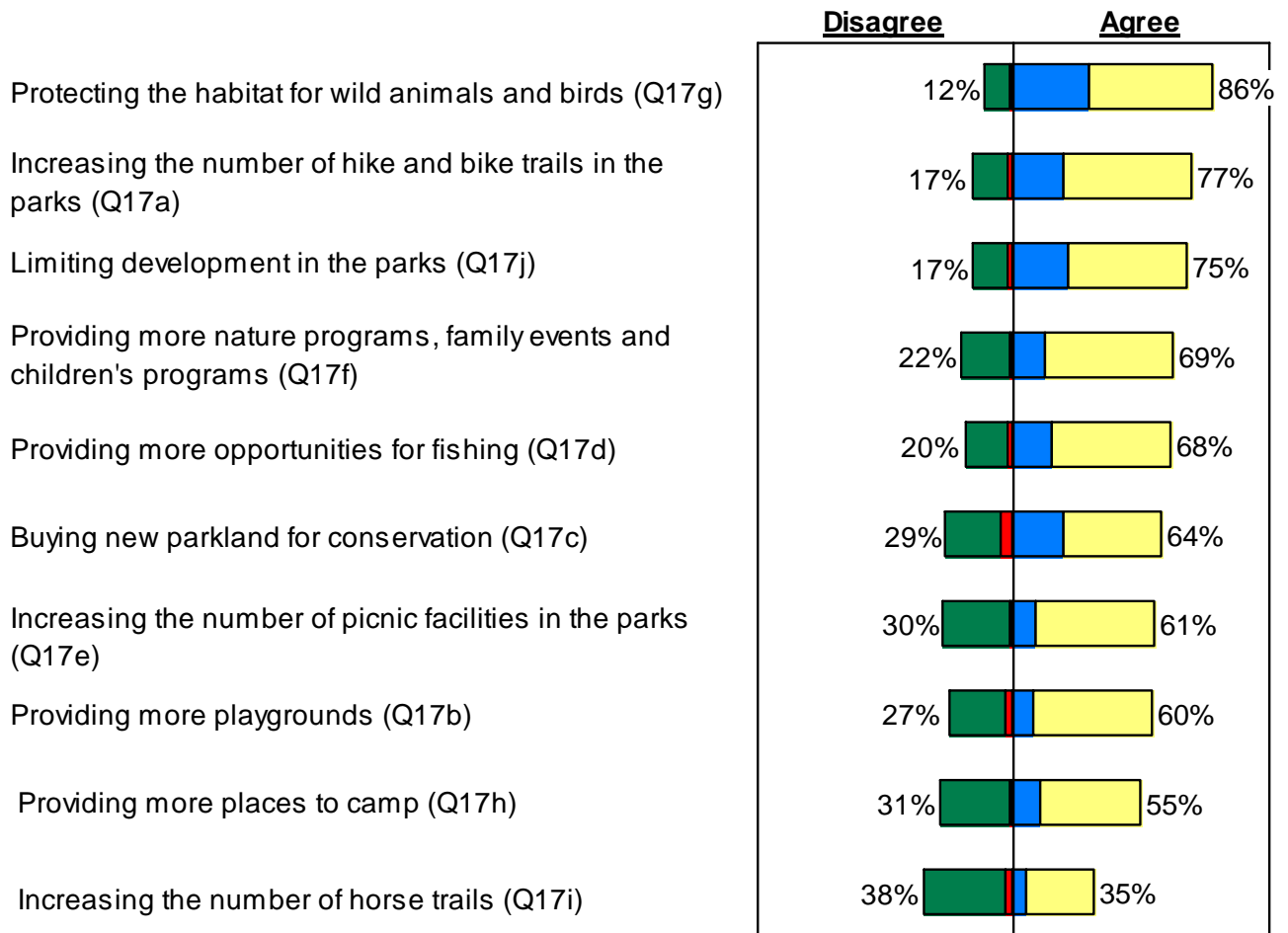
| | N |
|---|----------|
| Hunting | 6 |
| <ul style="list-style-type: none"> • Deer hunting / hunters could help control population • More hunting in general | |
| Bike Trails / Need More | 3 |
| Dog Park / Amenities for Dogs | 3 |
| <ul style="list-style-type: none"> • Dog park where dogs can run around unleashed • Dog watering holes on the trails • Allow dogs to be unleashed on trails | |
| Playgrounds | 3 |
| <ul style="list-style-type: none"> • More playground equipment - swings, slides, etc. | |
| Fishing | 3 |
| <ul style="list-style-type: none"> • Stock the rivers with fish • Need more areas to fish | |
| More Picnic Areas / More Water Fountains | 3 |
| More Places to Camp | 2 |
| Handicap Accessible Trails | 2 |
| Change Layout of Heath Road Park | 2 |
| <ul style="list-style-type: none"> • Too close to homes | |
| More Hiking Trails | 1 |
| Other | 9 |
| <ul style="list-style-type: none"> • Better photos in <i>Treeline Telegraph</i> • Sell wood from trees that fall • Finish the park on Highway 322 • Bring back the cornfield and ice age exhibit in West Wood Park • More security • Allow horses on bike trails and vice versa • Connect the parks together • Better/more parking • Spend money wisely so you can reduce the amount of taxes homeowners pay for the parks | |

V. Opinions Concerning Park Development & Management

There was strong support for 8 of the 10 potential improvements tested for Geauga Park District.

All respondents were read a list of 10 potential improvements Geauga Park District could make and asked if they agreed or disagreed with each one. As we can see in the graph below, agreement with these 10 items ranged more than 50 points, from 35% to 86%.

Q17 THINGS GEAUGA PARK DISTRICT COULD DO TO IMPROVE THE QUALITY OF THE PARKS



There were three items in which three-fourths or more agreed (i.e. support this possible improvement). And two of them related to preserving, conserving and protecting while the third related to allowing people the opportunity to enjoy the parks. They were:

- Protecting the habitat for wild animals and birds (86% agreed). It is worth noting that out of this list of 10 items, protecting the habitat had the highest percent strongly agreeing at 33%.
- Limiting development in the parks (75%) and
- Increasing the number of hike and bike trails (77%).

Looking at the demographics for these three items together, we see that a large majority of park users support each of these proposals. Non-park users also support protecting the habitat (75% agreed) and increasing the number of hike and bike trails (70%). But agreement among this subgroup decreased to 55% on limiting development in the parks. While just 22% disagreed, a fourth (23%) of non-park users didn't know if development should be limited.

Five items were supported by about two-thirds of Geauga County residents and four related to developing more opportunities in the parks. The fifth item was the opposite. They were:

- Providing more nature programs, family events and children's programs (69%);
- Providing more opportunities for fishing (68%);
- Increasing the number of picnic facilities in the parks (61%);
- Providing more playgrounds (60%); and
- Buying new parkland for conservation (64%).

For the most part, there was little significant variation by park usage on these five items. However, those who go to the park at least once a week were least apt to support increasing the number of picnic facilities in the parks (just 55% agreed). And while non-park users looked like respondents overall on three of these items, they were much less apt to agree to providing more nature programs, family events and children's programs (58% agreed) and to buying new parkland for conservation (38% agreed while 46% disagreed).

While 55% agreed with providing more places to camp, 31% disagreed and 13% didn't know. There was little significant demographic variation on this.

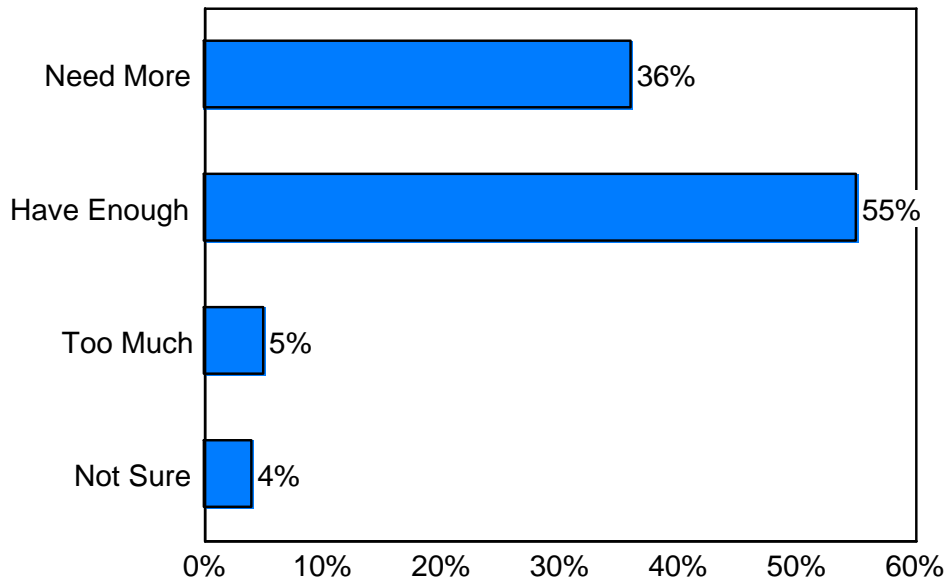
Just one-third (35%) agreed with increasing the number of horse trails, while just as many (38%) disagreed. The remaining fourth (27%) didn't know if Geauga Park District should increase the number of horse trails. Similar to respondents overall, most subgroups were just as apt to disagree with this proposal as agreed.

A slight majority believes Geauga Park District has enough parkland.

When asked if Geauga County needs more parkland, has enough parkland or has too much parkland, just over half of residents said the county has enough parkland (55%).

But nearly two-fifths (36%) said Geauga County needs more parkland. Only 5% said the county has too much parkland and 4% weren't sure.

Q2 DOES GEAUGA COUNTY NEED MORE PARKLAND, HAVE ENOUGH PARKLAND OR HAVE TOO MUCH PARKLAND



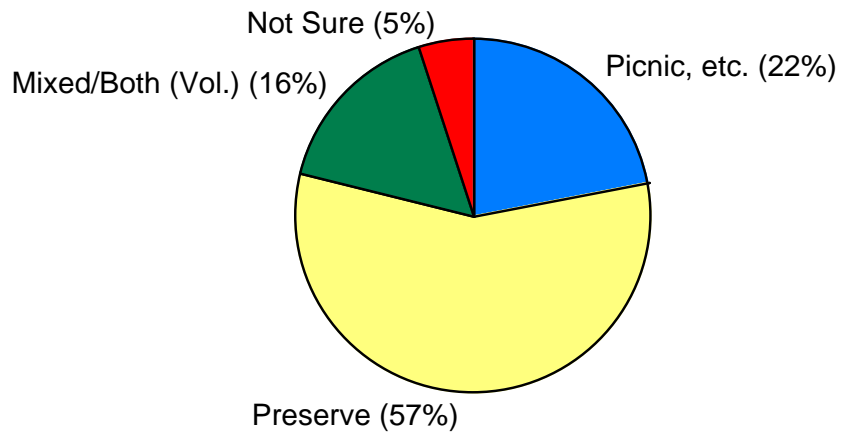
Those who go to the parks at least once a week (48% need more; 47% have enough) or about once a month (48/46) were just as apt to say Geauga County needs more parkland as said the county has enough. Those who go to the park about once every three months looked similar to respondents overall (35/58), but those who go to the parks only once or twice a year were much more apt to say Geauga County has enough parkland (25% need more; 63% have enough). Non-park users also think the county has enough parkland (16/66).

Those who have lived in Geauga County less than five years were the only subgroup in which a majority said the county needs more parkland (62%). Those who have lived in the county between 5 and 10 years (47% need more; 51% have enough) and 18 to 34 year olds (48/44) were somewhat divided. All other subgroups looked similar to respondents overall in that they think the county has enough parkland.

But Geauga County residents favor preserving any additional parkland over more development.

If it were up to the public and Geauga Park District had additional parkland, 57% said they would preserve the new land for wildlife, scenic views and open space. Less than a fourth (22%) preferred building picnic areas and trails on the new land. Of the remainder, 16% voluntarily said they would do some of both and 5% weren't sure.

Q18 IF GEAUGA PARK DISTRICT HAD ADDITIONAL PARKLAND WOULD YOU BUILD PICNIC AREAS AND TRAILS OR PRESERVE THE NEW LAND



There was very little demographic variation with well over half of every subgroup saying they would preserve the land for wildlife, scenic views and open space. There was also little variation by frequency of park use.

VI. Sources of Park & Leisure Information

Mailings and the newspaper are county residents leading sources of information about leisure activities.

About half of all respondents said they usually find information about leisure activities from mailings (47%) and the newspaper (46%). Secondary information sources included the internet (17%) as well as friends and relatives (15%). Just 4% mentioned TV and only 1% cited radio as a main source of information.

| Q20 SOURCES OF INFORMATION ABOUT LEISURE ACTIVITIES (Multiple Responses Accepted) | |
|--|------------------------------|
| | All Respondents % |
| Mailings | 47 |
| Newspaper | 46 |
| Internet | 17 |
| Friends/relatives | 15 |
| TV | 4 |
| Radio | 1 |
| Other | 3 |
| Not Sure | 2 |

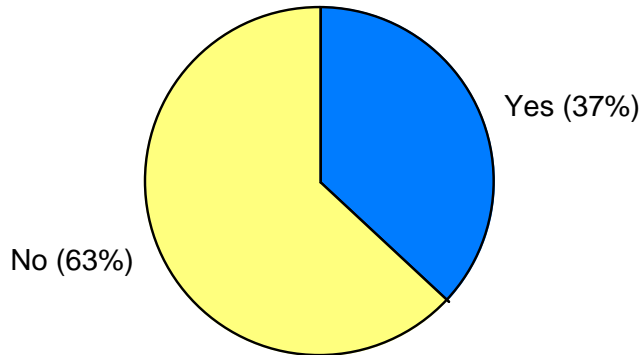
Similar to respondents overall, every subgroup relies most on mailings and the newspaper for information about leisure activities. Those who use the parks once a month (54% mailings; 38% newspaper) tend to rely on mailings more, while those who visit the park just once or twice a year (39/56) and non-park users (41/51) are more apt to get their information from the newspaper. Residents who visit the park about once a week (46/46) or at least once every three months (43/48) looked similar to respondents overall and rely on both information sources.

We should also note that residents aged 18 to 34 rely on a variety of resources including friends and relatives (36%), the newspaper (32%), the internet (28%) and mailings (24%).

More than a third have visited the Park District's website.

When asked specifically if they have ever visited Geauga Park District's website, 37% said they have but 63% have not visited the site.

Q21 VISITED GEAUGA PARK DISTRICT'S WEBSITE



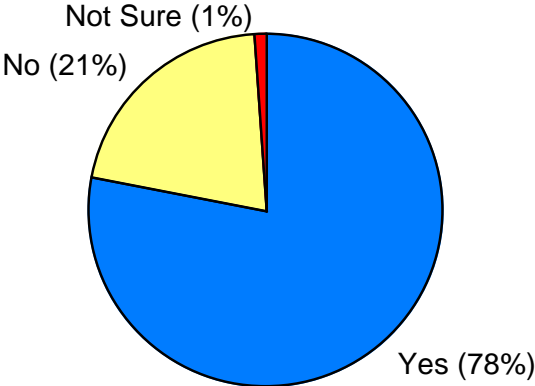
Those who have visited the parks about once in the last three months or more often (45%) were more apt to have gone to the District's website compared to those who have gone to the park just once or twice a year (24%) and non-park users (14%).

The percent visiting Geauga Park District's website decreased as age and years lived in the county increased. Also, those with children under the age of 18 (54%) were twice as likely to have visited the website than those without children under 18 (28%).

More than three-fourths have read the *Treeline Telegraph*.

Overall, 78% have read Geauga Park District's newsletter, *Treeline Telegraph*.

**Q22 READ GEAUGA PARK DISTRICT'S NEWSLETTER,
*TREELINE TELEGRAPH***



With the exception of non-park users (59%) and 18 to 34 year olds (60%), seven-out-of-ten or more of every subgroup has read the newsletter.

DEMOGRAPHIC PROFILE

| | CASES | PERCENT |
|-------------------------------|-------|---------|
| ALL RESPONDENTS | 400 | 100.0% |
| BY GEAUGA PARK USAGE | | |
| ONCE A WEEK | 64 | 16.0% |
| ONCE A MONTH | 108 | 27.1% |
| ONCE IN 3 MONTHS | 90 | 22.6% |
| ONCE OR TWICE A YEAR | 74 | 18.5% |
| NON PARK USER | 64 | 15.9% |
| BY REGION | | |
| CHESTER & RUSSELL | 90 | 22.5% |
| BAINBRIDGE, AUBURN, & NEWBURY | 104 | 26.0% |
| CHARDON, MUNSON & HAMB DEN | 96 | 24.0% |
| EASTERN TOWNSHIPS | 110 | 27.5% |
| BY YEARS LIVED IN COUNTY | | |
| 0-5 | 23 | 5.8% |
| 5-10 | 45 | 11.3% |
| 10-20 | 89 | 22.0% |
| 20 PLUS | 240 | 60.0% |
| REFUSED | 3 | .7% |
| BY AGE | | |
| 18 TO 34 | 48 | 12.0% |
| 35 TO 49 | 108 | 27.0% |
| 50 TO 64 | 132 | 33.0% |
| 65 AND OVER | 108 | 27.0% |
| REFUSED | 4 | 1.0% |
| BY CHILDREN UNDER 18 | | |
| YES | 140 | 35.0% |
| NO | 258 | 64.5% |
| REFUSED | 2 | .5% |
| BY GENDER | | |
| MALE | 200 | 50.0% |
| FEMALE | 200 | 50.0% |

Q1 HOW SATISFIED ARE YOU WITH GEAUGA COUNTY AS A PLACE TO LIVE

| | VERY SATISFIED | SOMEWHAT SATISFIED | SOMEWHAT DISSATISFIED | NOT SURE |
|-------------------------------|-------------------|-----------------------|--------------------------|----------|
| ALL RESPONDENTS | 78% | 19% | 3% | 0% |
| BY GEAUGA PARK USAGE | | | | |
| ONCE A WEEK | 88% | 6% | 6% | 0% |
| ONCE A MONTH | 82% | 15% | 3% | 0% |
| ONCE IN 3 MONTHS | 74% | 23% | 2% | 1% |
| ONCE OR TWICE A YEAR | 75% | 21% | 4% | 0% |
| NON PARK USER | 68% | 30% | 3% | 0% |
| BY REGION | | | | |
| CHESTER & RUSSELL | 79% | 20% | 1% | 0% |
| BAINBRIDGE, AUBURN, & NEWBURY | 83% | 12% | 5% | 0% |
| CHARDON, MUNSON & HAMB DEN | 78% | 19% | 3% | 0% |
| EASTERN TOWNSHIPS | 71% | 24% | 4% | 1% |
| BY YEARS LIVED IN COUNTY | | | | |
| 0-5 | 78% | 22% | 0% | 0% |
| 5-10 | 85% | 15% | 0% | 0% |
| 10-20 | 83% | 11% | 6% | 0% |
| 20 PLUS | 74% | 22% | 3% | 0% |
| BY AGE | | | | |
| 18 TO 34 | 72% | 28% | 0% | 0% |
| 35 TO 49 | 75% | 19% | 6% | 0% |
| 50 TO 64 | 79% | 17% | 3% | 1% |
| 65 AND OVER | 82% | 16% | 2% | 0% |
| BY CHILDREN UNDER 18 | | | | |
| YES | 79% | 18% | 3% | 0% |
| NO | 77% | 19% | 3% | 0% |
| BY GENDER | | | | |
| MALE | 78% | 20% | 2% | 0% |
| FEMALE | 77% | 18% | 5% | 0% |

Q2 DO YOU THINK WE NEED MORE PARKLAND, HAVE ENOUGH PARKLAND, OR
 HAVE TOO MUCH PARKLAND IN GEAUGA COUNTY

| | NEED MORE | HAVE ENOUGH | TOO MUCH | NOT SURE |
|-------------------------------|-----------|-------------|----------|----------|
| ALL RESPONDENTS | 36% | 55% | 5% | 4% |
| BY GEAUGA PARK USAGE | | | | |
| ONCE A WEEK | 48% | 47% | 4% | 1% |
| ONCE A MONTH | 48% | 46% | 4% | 2% |
| ONCE IN 3 MONTHS | 35% | 58% | 0% | 8% |
| ONCE OR TWICE A YEAR | 25% | 63% | 10% | 2% |
| NON PARK USER | 16% | 66% | 8% | 9% |
| BY REGION | | | | |
| CHESTER & RUSSELL | 38% | 49% | 6% | 6% |
| BAINBRIDGE, AUBURN, & NEWBURY | 39% | 55% | 2% | 3% |
| CHARDON, MUNSON & HAMB DEN | 32% | 59% | 6% | 4% |
| EASTERN TOWNSHIPS | 33% | 56% | 6% | 5% |
| BY YEARS LIVED IN COUNTY | | | | |
| 0-5 | 62% | 30% | 8% | 0% |
| 5-10 | 47% | 51% | 0% | 2% |
| 10-20 | 40% | 54% | 1% | 5% |
| 20 PLUS | 29% | 58% | 7% | 5% |
| BY AGE | | | | |
| 18 TO 34 | 48% | 44% | 8% | 0% |
| 35 TO 49 | 38% | 58% | 1% | 3% |
| 50 TO 64 | 37% | 52% | 6% | 5% |
| 65 AND OVER | 26% | 61% | 6% | 8% |
| BY CHILDREN UNDER 18 | | | | |
| YES | 43% | 53% | 2% | 2% |
| NO | 31% | 56% | 7% | 6% |
| BY GENDER | | | | |
| MALE | 39% | 52% | 5% | 4% |
| FEMALE | 32% | 58% | 5% | 5% |

Q3 WHAT IS YOUR OPINION OF GEAUGA PARK DISTRICT

| | VERY FAVORABLE | FAVORABLE | UNFAVORABLE | VERY UNFAVORABLE | MIXED | NOT SURE |
|-------------------------------|----------------|-----------|-------------|------------------|-------|----------|
| ALL RESPONDENTS | 39% | 52% | 2% | 1% | 2% | 2% |
| BY GEAUGA PARK USAGE | | | | | | |
| ONCE A WEEK | 54% | 40% | 3% | 1% | 0% | 1% |
| ONCE A MONTH | 54% | 43% | 3% | 1% | 0% | 0% |
| ONCE IN 3 MONTHS | 45% | 52% | 2% | 0% | 2% | 0% |
| ONCE OR TWICE A YEAR | 25% | 61% | 2% | 4% | 6% | 2% |
| NON PARK USER | 10% | 72% | 1% | 1% | 5% | 11% |
| BY REGION | | | | | | |
| CHESTER & RUSSELL | 39% | 50% | 3% | 2% | 3% | 4% |
| BAINBRIDGE, AUBURN, & NEWBURY | 40% | 52% | 2% | 1% | 3% | 2% |
| CHARDON, MUNSON & HAMB DEN | 37% | 55% | 2% | 0% | 3% | 2% |
| EASTERN TOWNSHIPS | 41% | 53% | 1% | 2% | 0% | 2% |
| BY YEARS LIVED IN COUNTY | | | | | | |
| 0-5 | 28% | 72% | 0% | 0% | 0% | 0% |
| 5-10 | 35% | 62% | 0% | 0% | 0% | 3% |
| 10-20 | 45% | 46% | 4% | 0% | 4% | 1% |
| 20 PLUS | 39% | 51% | 2% | 2% | 2% | 3% |
| BY AGE | | | | | | |
| 18 TO 34 | 32% | 60% | 0% | 4% | 4% | 0% |
| 35 TO 49 | 47% | 46% | 3% | 0% | 1% | 3% |
| 50 TO 64 | 40% | 52% | 3% | 2% | 2% | 2% |
| 65 AND OVER | 34% | 56% | 2% | 1% | 3% | 4% |
| BY CHILDREN UNDER 18 | | | | | | |
| YES | 45% | 48% | 2% | 1% | 1% | 2% |
| NO | 36% | 55% | 2% | 1% | 3% | 3% |
| BY GENDER | | | | | | |
| MALE | 36% | 57% | 2% | 1% | 2% | 2% |
| FEMALE | 42% | 48% | 2% | 1% | 3% | 3% |

Q4 COMPARED TO OTHER PARK DISTRICTS IN THE AREA, WOULD YOU SAY
 GEAUGA PARK DISTRICT IS BETTER, THE SAME OR WORSE

| | BETTER | SAME | WORSE | NOT SURE |
|-------------------------------|--------|------|-------|----------|
| ALL RESPONDENTS | 29% | 50% | 7% | 15% |
| BY GEAUGA PARK USAGE | | | | |
| ONCE A WEEK | 29% | 52% | 9% | 10% |
| ONCE A MONTH | 41% | 44% | 6% | 10% |
| ONCE IN 3 MONTHS | 28% | 47% | 9% | 15% |
| ONCE OR TWICE A YEAR | 27% | 50% | 6% | 16% |
| NON PARK USER | 10% | 60% | 5% | 25% |
| BY REGION | | | | |
| CHESTER & RUSSELL | 23% | 46% | 11% | 20% |
| BAINBRIDGE, AUBURN, & NEWBURY | 24% | 51% | 11% | 13% |
| CHARDON, MUNSON & HAMB DEN | 28% | 60% | 5% | 7% |
| EASTERN TOWNSHIPS | 38% | 42% | 1% | 18% |
| BY YEARS LIVED IN COUNTY | | | | |
| 0-5 | 21% | 66% | 10% | 3% |
| 5-10 | 15% | 60% | 12% | 14% |
| 10-20 | 23% | 52% | 10% | 15% |
| 20 PLUS | 34% | 45% | 5% | 16% |
| BY AGE | | | | |
| 18 TO 34 | 44% | 56% | 0% | 0% |
| 35 TO 49 | 31% | 39% | 11% | 19% |
| 50 TO 64 | 25% | 53% | 7% | 15% |
| 65 AND OVER | 24% | 54% | 6% | 17% |
| BY CHILDREN UNDER 18 | | | | |
| YES | 37% | 45% | 8% | 10% |
| NO | 24% | 52% | 6% | 17% |
| BY GENDER | | | | |
| MALE | 29% | 52% | 5% | 14% |
| FEMALE | 28% | 47% | 9% | 16% |

Q5A GEAUGA PARK DISTRICT IS DEDICATED TO CREATING ENVIRONMENTS THAT
CELEBRATE THE NATURAL WORLD

| | STRONGLY AGREE | AGREE | DISAGREE | STRONGLY DISAGREE | DON'T KNOW |
|-------------------------------|-------------------|-------|----------|----------------------|------------|
| ALL RESPONDENTS | 25% | 67% | 3% | 0% | 5% |
| BY GEAUGA PARK USAGE | | | | | |
| ONCE A WEEK | 27% | 67% | 4% | 0% | 2% |
| ONCE A MONTH | 34% | 60% | 2% | 0% | 4% |
| ONCE IN 3 MONTHS | 30% | 62% | 3% | 0% | 5% |
| ONCE OR TWICE A YEAR | 21% | 69% | 5% | 0% | 6% |
| NON PARK USER | 8% | 81% | 0% | 1% | 9% |
| BY REGION | | | | | |
| CHESTER & RUSSELL | 21% | 64% | 5% | 1% | 8% |
| BAINBRIDGE, AUBURN, & NEWBURY | 28% | 64% | 4% | 0% | 5% |
| CHARDON, MUNSON & HAMB DEN | 24% | 71% | 2% | 0% | 3% |
| EASTERN TOWNSHIPS | 28% | 67% | 0% | 0% | 4% |
| BY YEARS LIVED IN COUNTY | | | | | |
| 0-5 | 7% | 75% | 6% | 0% | 12% |
| 5-10 | 30% | 60% | 3% | 0% | 7% |
| 10-20 | 23% | 69% | 4% | 0% | 4% |
| 20 PLUS | 27% | 66% | 1% | 0% | 5% |
| BY AGE | | | | | |
| 18 TO 34 | 12% | 76% | 4% | 0% | 8% |
| 35 TO 49 | 28% | 64% | 4% | 0% | 4% |
| 50 TO 64 | 32% | 61% | 2% | 0% | 5% |
| 65 AND OVER | 20% | 73% | 1% | 1% | 6% |
| BY CHILDREN UNDER 18 | | | | | |
| YES | 30% | 61% | 3% | 0% | 5% |
| NO | 23% | 70% | 2% | 0% | 5% |
| BY GENDER | | | | | |
| MALE | 20% | 73% | 1% | 0% | 6% |
| FEMALE | 31% | 61% | 4% | 0% | 4% |

Q5B

GEAUGA PARK DISTRICT'S STAFF AND VOLUNTEERS GIVE BACK TO THE COMMUNITY

| | STRONGLY AGREE | AGREE | DISAGREE | STRONGLY DISAGREE | DON'T KNOW |
|-------------------------------|-------------------|-------|----------|----------------------|------------|
| ALL RESPONDENTS | 21% | 55% | 3% | 0% | 20% |
| BY GEAUGA PARK USAGE | | | | | |
| ONCE A WEEK | 24% | 55% | 3% | 0% | 19% |
| ONCE A MONTH | 30% | 54% | 2% | 0% | 13% |
| ONCE IN 3 MONTHS | 26% | 46% | 1% | 0% | 27% |
| ONCE OR TWICE A YEAR | 17% | 54% | 6% | 1% | 22% |
| NON PARK USER | 1% | 72% | 3% | 0% | 23% |
| BY REGION | | | | | |
| CHESTER & RUSSELL | 17% | 57% | 3% | 0% | 23% |
| BAINBRIDGE, AUBURN, & NEWBURY | 25% | 48% | 3% | 0% | 24% |
| CHARDON, MUNSON & HAMB DEN | 21% | 59% | 2% | 0% | 19% |
| EASTERN TOWNSHIPS | 21% | 58% | 4% | 1% | 16% |
| BY YEARS LIVED IN COUNTY | | | | | |
| 0-5 | 25% | 59% | 0% | 0% | 16% |
| 5-10 | 22% | 45% | 4% | 0% | 29% |
| 10-20 | 18% | 57% | 4% | 0% | 21% |
| 20 PLUS | 22% | 57% | 3% | 0% | 18% |
| BY AGE | | | | | |
| 18 TO 34 | 16% | 52% | 16% | 0% | 16% |
| 35 TO 49 | 28% | 43% | 0% | 0% | 29% |
| 50 TO 64 | 19% | 59% | 2% | 1% | 20% |
| 65 AND OVER | 19% | 66% | 2% | 0% | 13% |
| BY CHILDREN UNDER 18 | | | | | |
| YES | 29% | 42% | 3% | 0% | 26% |
| NO | 17% | 63% | 3% | 0% | 17% |
| BY GENDER | | | | | |
| MALE | 19% | 58% | 3% | 0% | 19% |
| FEMALE | 23% | 53% | 3% | 0% | 21% |

Q5C GEAUGA PARK DISTRICT DEMONSTRATES FISCAL RESPONSIBILITY

| | STRONGLY AGREE | AGREE | DISAGREE | STRONGLY DISAGREE | DON'T KNOW |
|-------------------------------|-------------------|-------|----------|----------------------|------------|
| ALL RESPONDENTS | 13% | 56% | 5% | 1% | 25% |
| BY GEAUGA PARK USAGE | | | | | |
| ONCE A WEEK | 18% | 58% | 1% | 0% | 24% |
| ONCE A MONTH | 15% | 67% | 4% | 1% | 13% |
| ONCE IN 3 MONTHS | 19% | 48% | 2% | 1% | 31% |
| ONCE OR TWICE A YEAR | 8% | 47% | 7% | 5% | 34% |
| NON PARK USER | 0% | 58% | 13% | 0% | 29% |
| BY REGION | | | | | |
| CHESTER & RUSSELL | 11% | 51% | 7% | 1% | 30% |
| BAINBRIDGE, AUBURN, & NEWBURY | 13% | 54% | 3% | 1% | 30% |
| CHARDON, MUNSON & HAMB DEN | 16% | 55% | 2% | 1% | 26% |
| EASTERN TOWNSHIPS | 11% | 62% | 8% | 2% | 17% |
| BY YEARS LIVED IN COUNTY | | | | | |
| 0-5 | 3% | 36% | 8% | 0% | 52% |
| 5-10 | 12% | 59% | 0% | 0% | 30% |
| 10-20 | 14% | 52% | 6% | 0% | 28% |
| 20 PLUS | 13% | 58% | 5% | 2% | 21% |
| BY AGE | | | | | |
| 18 TO 34 | 8% | 52% | 12% | 4% | 24% |
| 35 TO 49 | 15% | 47% | 4% | 0% | 33% |
| 50 TO 64 | 15% | 58% | 5% | 2% | 20% |
| 65 AND OVER | 10% | 62% | 2% | 1% | 25% |
| BY CHILDREN UNDER 18 | | | | | |
| YES | 20% | 42% | 3% | 1% | 34% |
| NO | 9% | 63% | 6% | 1% | 21% |
| BY GENDER | | | | | |
| MALE | 10% | 58% | 7% | 2% | 23% |
| FEMALE | 16% | 54% | 3% | 1% | 27% |

Q5D GEAUGA PARK DISTRICT OFFERS QUALITY NATURE EDUCATION PROGRAMS

| | STRONGLY AGREE | AGREE | DISAGREE | STRONGLY DISAGREE | DON'T KNOW |
|-------------------------------|-------------------|-------|----------|----------------------|------------|
| ALL RESPONDENTS | 25% | 59% | 2% | 0% | 13% |
| BY GEAUGA PARK USAGE | | | | | |
| ONCE A WEEK | 27% | 61% | 1% | 0% | 10% |
| ONCE A MONTH | 38% | 56% | 1% | 0% | 4% |
| ONCE IN 3 MONTHS | 29% | 52% | 5% | 0% | 14% |
| ONCE OR TWICE A YEAR | 19% | 56% | 4% | 3% | 18% |
| NON PARK USER | 4% | 71% | 0% | 0% | 25% |
| BY REGION | | | | | |
| CHESTER & RUSSELL | 17% | 61% | 2% | 0% | 19% |
| BAINBRIDGE, AUBURN, & NEWBURY | 30% | 53% | 4% | 0% | 12% |
| CHARDON, MUNSON & HAMB DEN | 26% | 60% | 2% | 0% | 12% |
| EASTERN TOWNSHIPS | 27% | 60% | 1% | 2% | 11% |
| BY YEARS LIVED IN COUNTY | | | | | |
| 0-5 | 7% | 75% | 0% | 0% | 19% |
| 5-10 | 32% | 53% | 3% | 0% | 12% |
| 10-20 | 29% | 60% | 5% | 0% | 6% |
| 20 PLUS | 25% | 57% | 1% | 1% | 16% |
| BY AGE | | | | | |
| 18 TO 34 | 20% | 52% | 8% | 4% | 16% |
| 35 TO 49 | 29% | 58% | 3% | 0% | 10% |
| 50 TO 64 | 28% | 59% | 1% | 0% | 13% |
| 65 AND OVER | 22% | 61% | 1% | 0% | 17% |
| BY CHILDREN UNDER 18 | | | | | |
| YES | 35% | 49% | 2% | 1% | 13% |
| NO | 20% | 64% | 2% | 0% | 14% |
| BY GENDER | | | | | |
| MALE | 18% | 64% | 2% | 1% | 15% |
| FEMALE | 33% | 53% | 3% | 0% | 11% |

Q5E GEAUGA PARK DISTRICT OFFERS RESIDENTS OPPORTUNITIES TO CELEBRATE NATURE AS ART

| | STRONGLY AGREE | AGREE | DISAGREE | DON'T KNOW |
|-------------------------------|-------------------|-------|----------|------------|
| ALL RESPONDENTS | 24% | 61% | 4% | 11% |
| BY GEAUGA PARK USAGE | | | | |
| ONCE A WEEK | 26% | 64% | 4% | 7% |
| ONCE A MONTH | 32% | 54% | 5% | 9% |
| ONCE IN 3 MONTHS | 24% | 59% | 3% | 13% |
| ONCE OR TWICE A YEAR | 22% | 60% | 5% | 13% |
| NON PARK USER | 7% | 75% | 3% | 14% |
| BY REGION | | | | |
| CHESTER & RUSSELL | 18% | 62% | 2% | 18% |
| BAINBRIDGE, AUBURN, & NEWBURY | 30% | 54% | 6% | 10% |
| CHARDON, MUNSON & HAMB DEN | 24% | 64% | 4% | 8% |
| EASTERN TOWNSHIPS | 22% | 66% | 3% | 9% |
| BY YEARS LIVED IN COUNTY | | | | |
| 0-5 | 16% | 59% | 0% | 24% |
| 5-10 | 23% | 59% | 0% | 18% |
| 10-20 | 19% | 62% | 10% | 10% |
| 20 PLUS | 26% | 62% | 2% | 9% |
| BY AGE | | | | |
| 18 TO 34 | 16% | 68% | 8% | 8% |
| 35 TO 49 | 26% | 56% | 3% | 15% |
| 50 TO 64 | 24% | 63% | 5% | 8% |
| 65 AND OVER | 23% | 63% | 1% | 13% |
| BY CHILDREN UNDER 18 | | | | |
| YES | 32% | 55% | 2% | 12% |
| NO | 19% | 65% | 4% | 11% |
| BY GENDER | | | | |
| MALE | 16% | 66% | 4% | 14% |
| FEMALE | 31% | 57% | 4% | 8% |

Q6 DURING THE PAST YEAR, HAVE YOU PERSONALLY VISITED ANY OF THE
PARKS IN GEAUGA COUNTY

| | YES | NO | NOT SURE |
|-------------------------------|------|-----|----------|
| ALL RESPONDENTS | 84% | 16% | 0% |
| BY GEAUGA PARK USAGE | | | |
| ONCE A WEEK | 100% | 0% | 0% |
| ONCE A MONTH | 100% | 0% | 0% |
| ONCE IN 3 MONTHS | 100% | 0% | 0% |
| ONCE OR TWICE A YEAR | 100% | 0% | 0% |
| NON PARK USER | 0% | 98% | 2% |
| BY REGION | | | |
| CHESTER & RUSSELL | 86% | 14% | 0% |
| BAINBRIDGE, AUBURN, & NEWBURY | 87% | 13% | 0% |
| CHARDON, MUNSON & HAMB DEN | 80% | 20% | 0% |
| EASTERN TOWNSHIPS | 83% | 16% | 1% |
| BY YEARS LIVED IN COUNTY | | | |
| 0-5 | 88% | 12% | 0% |
| 5-10 | 90% | 10% | 0% |
| 10-20 | 85% | 15% | 0% |
| 20 PLUS | 82% | 17% | 1% |
| BY AGE | | | |
| 18 TO 34 | 80% | 20% | 0% |
| 35 TO 49 | 90% | 10% | 0% |
| 50 TO 64 | 88% | 11% | 1% |
| 65 AND OVER | 74% | 26% | 0% |
| BY CHILDREN UNDER 18 | | | |
| YES | 92% | 8% | 0% |
| NO | 79% | 20% | 1% |
| BY GENDER | | | |
| MALE | 82% | 18% | 0% |
| FEMALE | 86% | 13% | 0% |

Q7 ABOUT HOW OFTEN DO YOU VISIT ANY OF THE PARKS IN GEAUGA COUNTY

| | ONCE A WEEK | ONCE A MONTH | ONCE IN 3 MONTHS | ONCE/TWICE A YEAR | NON-USERS |
|-------------------------------|----------------|-----------------|---------------------|----------------------|-----------|
| ALL RESPONDENTS | 16% | 27% | 23% | 18% | 16% |
| BY GEAUGA PARK USAGE | | | | | |
| ONCE A WEEK | 16% | 0% | 0% | 0% | 0% |
| ONCE A MONTH | 0% | 27% | 0% | 0% | 0% |
| ONCE IN 3 MONTHS | 0% | 0% | 23% | 0% | 0% |
| ONCE/TWICE A YEAR | 0% | 0% | 0% | 18% | 0% |
| NON-USERS | 0% | 0% | 0% | 0% | 16% |
| BY REGION | | | | | |
| CHESTER & RUSSELL | 12% | 27% | 19% | 28% | 14% |
| BAINBRIDGE, AUBURN, & NEWBURY | 12% | 29% | 26% | 20% | 13% |
| CHARDON, MUNSON & HAMB DEN | 22% | 25% | 22% | 11% | 20% |
| EASTERN TOWNSHIPS | 17% | 26% | 23% | 16% | 17% |
| BY YEARS LIVED IN COUNTY | | | | | |
| 0-5 | 21% | 31% | 26% | 10% | 12% |
| 5-10 | 13% | 43% | 26% | 9% | 10% |
| 10-20 | 17% | 27% | 24% | 16% | 15% |
| 20 PLUS | 16% | 23% | 21% | 22% | 18% |
| BY AGE | | | | | |
| 18 TO 34 | 20% | 32% | 8% | 20% | 20% |
| 35 TO 49 | 14% | 36% | 32% | 8% | 10% |
| 50 TO 64 | 17% | 28% | 23% | 20% | 12% |
| 65 AND OVER | 16% | 13% | 20% | 26% | 26% |
| BY CHILDREN UNDER 18 | | | | | |
| YES | 18% | 36% | 26% | 12% | 8% |
| NO | 15% | 21% | 21% | 22% | 21% |
| BY GENDER | | | | | |
| MALE | 19% | 28% | 20% | 16% | 18% |
| FEMALE | 13% | 26% | 26% | 21% | 14% |

Q8A NO TIME, TOO BUSY WITH OTHER THINGS

| | NOT TRUE | SOMEWHAT TRUE | VERY TRUE | DON'T KNOW |
|--------------------------------|----------|---------------|-----------|------------|
| OF INFREQUENT & NON-PARK USERS | 24% | 36% | 39% | 1% |
| BY GEAUGA PARK USAGE | | | | |
| ONCE OR TWICE A YEAR | 27% | 35% | 38% | 0% |
| NON PARK USER | 20% | 38% | 40% | 3% |
| BY REGION | | | | |
| CHESTER & RUSSELL | 31% | 38% | 32% | 0% |
| BAINBRIDGE, AUBURN, & NEWBURY | 24% | 26% | 50% | 0% |
| CHARDON, MUNSON & HAMBDEN | 17% | 37% | 40% | 6% |
| EASTERN TOWNSHIPS | 21% | 44% | 35% | 0% |
| BY YEARS LIVED IN COUNTY | | | | |
| 0-5 | 45% | 38% | 17% | 0% |
| 5-10 | 0% | 28% | 72% | 0% |
| 10-20 | 28% | 27% | 45% | 0% |
| 20 PLUS | 23% | 40% | 35% | 2% |
| BY AGE | | | | |
| 18 TO 34 | 20% | 40% | 40% | 0% |
| 35 TO 49 | 15% | 15% | 69% | 0% |
| 50 TO 64 | 18% | 39% | 43% | 0% |
| 65 AND OVER | 33% | 41% | 23% | 3% |
| BY CHILDREN UNDER 18 | | | | |
| YES | 20% | 22% | 57% | 0% |
| NO | 25% | 40% | 34% | 2% |
| BY GENDER | | | | |
| MALE | 26% | 39% | 33% | 1% |
| FEMALE | 21% | 33% | 44% | 1% |

Q8B LACK OF INFORMATION ABOUT THE PARKS OR PARK PROGRAMS

| | NOT TRUE | SOMEWHAT TRUE | VERY TRUE | DON'T KNOW |
|--------------------------------|----------|---------------|-----------|------------|
| OF INFREQUENT & NON-PARK USERS | 66% | 25% | 7% | 1% |
| BY GEAUGA PARK USAGE | | | | |
| ONCE OR TWICE A YEAR | 67% | 25% | 8% | 0% |
| NON PARK USER | 65% | 25% | 7% | 3% |
| BY REGION | | | | |
| CHESTER & RUSSELL | 61% | 25% | 14% | 0% |
| BAINBRIDGE, AUBURN, & NEWBURY | 67% | 20% | 10% | 3% |
| CHARDON, MUNSON & HAMB DEN | 71% | 26% | 0% | 3% |
| EASTERN TOWNSHIPS | 66% | 30% | 4% | 0% |
| BY YEARS LIVED IN COUNTY | | | | |
| 0-5 | 62% | 38% | 0% | 0% |
| 5-10 | 90% | 10% | 0% | 0% |
| 10-20 | 52% | 39% | 10% | 0% |
| 20 PLUS | 68% | 22% | 8% | 2% |
| BY AGE | | | | |
| 18 TO 34 | 30% | 50% | 20% | 0% |
| 35 TO 49 | 77% | 23% | 0% | 0% |
| 50 TO 64 | 75% | 14% | 11% | 0% |
| 65 AND OVER | 67% | 27% | 3% | 3% |
| BY CHILDREN UNDER 18 | | | | |
| YES | 70% | 25% | 5% | 0% |
| NO | 65% | 26% | 8% | 2% |
| BY GENDER | | | | |
| MALE | 55% | 36% | 7% | 3% |
| FEMALE | 77% | 15% | 8% | 0% |

Q8C PURSUE RECREATION IN AREAS OTHER THAN PARKS

| | NOT TRUE | SOMEWHAT TRUE | VERY TRUE | DON'T KNOW |
|--------------------------------|----------|---------------|-----------|------------|
| OF INFREQUENT & NON-PARK USERS | 34% | 29% | 32% | 5% |
| BY GEAUGA PARK USAGE | | | | |
| ONCE OR TWICE A YEAR | 37% | 23% | 37% | 3% |
| NON PARK USER | 32% | 35% | 26% | 6% |
| BY REGION | | | | |
| CHESTER & RUSSELL | 40% | 16% | 39% | 5% |
| BAINBRIDGE, AUBURN, & NEWBURY | 32% | 30% | 38% | 0% |
| CHARDON, MUNSON & HAMB DEN | 27% | 34% | 30% | 9% |
| EASTERN TOWNSHIPS | 36% | 37% | 21% | 6% |
| BY YEARS LIVED IN COUNTY | | | | |
| 0-5 | 17% | 0% | 83% | 0% |
| 5-10 | 35% | 19% | 46% | 0% |
| 10-20 | 37% | 30% | 27% | 5% |
| 20 PLUS | 34% | 31% | 29% | 5% |
| BY AGE | | | | |
| 18 TO 34 | 20% | 20% | 60% | 0% |
| 35 TO 49 | 38% | 23% | 31% | 8% |
| 50 TO 64 | 21% | 39% | 36% | 4% |
| 65 AND OVER | 48% | 25% | 20% | 6% |
| BY CHILDREN UNDER 18 | | | | |
| YES | 36% | 25% | 40% | 0% |
| NO | 34% | 30% | 30% | 6% |
| BY GENDER | | | | |
| MALE | 26% | 29% | 38% | 7% |
| FEMALE | 42% | 29% | 26% | 2% |

Q8D POOR HEALTH

| | NOT TRUE | SOMEWHAT TRUE | VERY TRUE | DON'T KNOW |
|--------------------------------|----------|---------------|-----------|------------|
| OF INFREQUENT & NON-PARK USERS | 73% | 14% | 9% | 4% |
| BY GEAUGA PARK USAGE | | | | |
| ONCE OR TWICE A YEAR | 73% | 15% | 9% | 2% |
| NON PARK USER | 73% | 12% | 9% | 6% |
| BY REGION | | | | |
| CHESTER & RUSSELL | 74% | 13% | 7% | 6% |
| BAINBRIDGE, AUBURN, & NEWBURY | 71% | 14% | 13% | 2% |
| CHARDON, MUNSON & HAMB DEN | 74% | 20% | 6% | 0% |
| EASTERN TOWNSHIPS | 73% | 9% | 12% | 6% |
| BY YEARS LIVED IN COUNTY | | | | |
| 0-5 | 100% | 0% | 0% | 0% |
| 5-10 | 72% | 10% | 0% | 18% |
| 10-20 | 74% | 17% | 6% | 3% |
| 20 PLUS | 71% | 14% | 12% | 3% |
| BY AGE | | | | |
| 18 TO 34 | 100% | 0% | 0% | 0% |
| 35 TO 49 | 77% | 8% | 0% | 15% |
| 50 TO 64 | 82% | 14% | 2% | 2% |
| 65 AND OVER | 55% | 20% | 22% | 3% |
| BY CHILDREN UNDER 18 | | | | |
| YES | 84% | 5% | 0% | 11% |
| NO | 70% | 16% | 12% | 2% |
| BY GENDER | | | | |
| MALE | 81% | 9% | 9% | 1% |
| FEMALE | 65% | 19% | 10% | 7% |

Q8E DON'T LIKE TO PARTICIPATE IN NATURE OR OUTDOOR RECREATION ACTIVITIES

| | NOT TRUE | SOMEWHAT TRUE | VERY TRUE | DON'T KNOW |
|--------------------------------|----------|---------------|-----------|------------|
| OF INFREQUENT & NON-PARK USERS | 72% | 19% | 7% | 2% |
| BY GEAUGA PARK USAGE | | | | |
| ONCE OR TWICE A YEAR | 72% | 20% | 7% | 1% |
| NON PARK USER | 72% | 18% | 7% | 3% |
| BY REGION | | | | |
| CHESTER & RUSSELL | 82% | 13% | 5% | 0% |
| BAINBRIDGE, AUBURN, & NEWBURY | 70% | 25% | 5% | 0% |
| CHARDON, MUNSON & HAMB DEN | 67% | 24% | 6% | 3% |
| EASTERN TOWNSHIPS | 69% | 15% | 12% | 4% |
| BY YEARS LIVED IN COUNTY | | | | |
| 0-5 | 100% | 0% | 0% | 0% |
| 5-10 | 62% | 38% | 0% | 0% |
| 10-20 | 75% | 12% | 12% | 0% |
| 20 PLUS | 71% | 20% | 6% | 2% |
| BY AGE | | | | |
| 18 TO 34 | 60% | 20% | 20% | 0% |
| 35 TO 49 | 69% | 23% | 8% | 0% |
| 50 TO 64 | 71% | 25% | 0% | 4% |
| 65 AND OVER | 80% | 11% | 8% | 2% |
| BY CHILDREN UNDER 18 | | | | |
| YES | 80% | 20% | 0% | 0% |
| NO | 70% | 19% | 9% | 2% |
| BY GENDER | | | | |
| MALE | 76% | 11% | 10% | 2% |
| FEMALE | 68% | 27% | 4% | 1% |

Q8F THE PARKS IN GEAUGA COUNTY ARE TOO FAR AWAY

| | NOT TRUE | SOMEWHAT TRUE | VERY TRUE |
|--------------------------------|----------|---------------|-----------|
| OF INFREQUENT & NON-PARK USERS | 85% | 12% | 3% |
| BY GEAUGA PARK USAGE | | | |
| ONCE OR TWICE A YEAR | 88% | 7% | 4% |
| NON PARK USER | 81% | 17% | 3% |
| BY REGION | | | |
| CHESTER & RUSSELL | 83% | 10% | 7% |
| BAINBRIDGE, AUBURN, & NEWBURY | 80% | 16% | 4% |
| CHARDON, MUNSON & HAMB DEN | 90% | 10% | 0% |
| EASTERN TOWNSHIPS | 87% | 11% | 2% |
| BY YEARS LIVED IN COUNTY | | | |
| 0-5 | 85% | 15% | 0% |
| 5-10 | 100% | 0% | 0% |
| 10-20 | 81% | 16% | 3% |
| 20 PLUS | 85% | 11% | 4% |
| BY AGE | | | |
| 18 TO 34 | 90% | 10% | 0% |
| 35 TO 49 | 77% | 23% | 0% |
| 50 TO 64 | 79% | 14% | 7% |
| 65 AND OVER | 91% | 6% | 3% |
| BY CHILDREN UNDER 18 | | | |
| YES | 72% | 26% | 3% |
| NO | 88% | 8% | 4% |
| BY GENDER | | | |
| MALE | 92% | 6% | 2% |
| FEMALE | 78% | 18% | 5% |

Q9 WHAT IS YOUR OVERALL RATING OF GEAUGA PARK DISTRICT

| | EXCELLENT | GOOD | ONLY FAIR | NOT SURE |
|-------------------------------|-----------|------|-----------|----------|
| OF PARK USERS | 56% | 41% | 3% | 0% |
| BY GEAUGA PARK USAGE | | | | |
| ONCE A WEEK | 66% | 31% | 1% | 1% |
| ONCE A MONTH | 59% | 39% | 2% | 0% |
| ONCE IN 3 MONTHS | 44% | 51% | 6% | 0% |
| BY REGION | | | | |
| CHESTER & RUSSELL | 47% | 50% | 3% | 0% |
| BAINBRIDGE, AUBURN, & NEWBURY | 54% | 38% | 8% | 0% |
| CHARDON, MUNSON & HAMB DEN | 65% | 31% | 2% | 1% |
| EASTERN TOWNSHIPS | 55% | 45% | 0% | 0% |
| BY YEARS LIVED IN COUNTY | | | | |
| 0-5 | 31% | 69% | 0% | 0% |
| 5-10 | 42% | 54% | 4% | 0% |
| 10-20 | 58% | 33% | 8% | 1% |
| 20 PLUS | 61% | 37% | 2% | 0% |
| BY AGE | | | | |
| 18 TO 34 | 40% | 60% | 0% | 0% |
| 35 TO 49 | 51% | 44% | 5% | 0% |
| 50 TO 64 | 60% | 36% | 3% | 1% |
| 65 AND OVER | 64% | 33% | 3% | 0% |
| BY CHILDREN UNDER 18 | | | | |
| YES | 53% | 43% | 4% | 0% |
| NO | 57% | 39% | 3% | 1% |
| BY GENDER | | | | |
| MALE | 55% | 43% | 2% | 0% |
| FEMALE | 56% | 39% | 4% | 1% |

Q13 IN THE PAST YEAR, HAVE YOU ATTENDED AN EVENT OR PROGRAM
SPONSORED BY GEAUGA PARK DISTRICT

| | YES | NO | NOT SURE |
|-------------------------------|-----|-----|----------|
| OF PARK USERS | 40% | 60% | 1% |
| BY GEAUGA PARK USAGE | | | |
| ONCE A WEEK | 32% | 68% | 0% |
| ONCE A MONTH | 47% | 53% | 0% |
| ONCE IN 3 MONTHS | 36% | 62% | 2% |
| BY REGION | | | |
| CHESTER & RUSSELL | 30% | 70% | 0% |
| BAINBRIDGE, AUBURN, & NEWBURY | 46% | 52% | 2% |
| CHARDON, MUNSON & HAMB DEN | 36% | 64% | 0% |
| EASTERN TOWNSHIPS | 43% | 57% | 0% |
| BY YEARS LIVED IN COUNTY | | | |
| 0-5 | 21% | 79% | 0% |
| 5-10 | 30% | 68% | 2% |
| 10-20 | 36% | 63% | 1% |
| 20 PLUS | 46% | 54% | 0% |
| BY AGE | | | |
| 18 TO 34 | 27% | 73% | 0% |
| 35 TO 49 | 41% | 59% | 0% |
| 50 TO 64 | 36% | 63% | 2% |
| 65 AND OVER | 52% | 48% | 0% |
| BY CHILDREN UNDER 18 | | | |
| YES | 41% | 59% | 0% |
| NO | 39% | 60% | 1% |
| BY GENDER | | | |
| MALE | 31% | 69% | 0% |
| FEMALE | 48% | 51% | 1% |

Q14 ARE THERE ANY SERVICES OR AMENITIES THAT YOU THINK GEAUGA PARK DISTRICT SHOULD OFFER THAT THEY CURRENTLY DO NOT

| | YES | NO | NOT SURE |
|-------------------------------|-----|-----|----------|
| OF PARK USERS | 21% | 74% | 5% |
| BY GEAUGA PARK USAGE | | | |
| ONCE A WEEK | 23% | 74% | 3% |
| ONCE A MONTH | 21% | 76% | 3% |
| ONCE IN 3 MONTHS | 19% | 71% | 10% |
| BY REGION | | | |
| CHESTER & RUSSELL | 17% | 81% | 3% |
| BAINBRIDGE, AUBURN, & NEWBURY | 20% | 75% | 4% |
| CHARDON, MUNSON & HAMB DEN | 26% | 65% | 8% |
| EASTERN TOWNSHIPS | 19% | 76% | 5% |
| BY YEARS LIVED IN COUNTY | | | |
| 0-5 | 15% | 85% | 0% |
| 5-10 | 38% | 56% | 6% |
| 10-20 | 19% | 79% | 2% |
| 20 PLUS | 18% | 75% | 7% |
| BY AGE | | | |
| 18 TO 34 | 27% | 73% | 0% |
| 35 TO 49 | 22% | 69% | 8% |
| 50 TO 64 | 17% | 79% | 4% |
| 65 AND OVER | 21% | 74% | 5% |
| BY CHILDREN UNDER 18 | | | |
| YES | 25% | 72% | 3% |
| NO | 18% | 75% | 7% |
| BY GENDER | | | |
| MALE | 23% | 75% | 2% |
| FEMALE | 19% | 72% | 9% |

Q16 AND HOW WOULD YOU RATE THE FACILITIES, SUCH AS THE PICNIC AREAS, RESTROOMS,
NATURE CENTERS AND TRAILS AT THE PARKS IN GEAUGA COUNTY

| | EXCELLENT | GOOD | ONLY FAIR | POOR | NOT SURE |
|-------------------------------|-----------|------|-----------|------|----------|
| OF PARK USERS | 42% | 50% | 8% | 1% | 1% |
| BY GEAUGA PARK USAGE | | | | | |
| ONCE A WEEK | 43% | 50% | 6% | 0% | 1% |
| ONCE A MONTH | 40% | 53% | 7% | 0% | 0% |
| ONCE IN 3 MONTHS | 43% | 45% | 9% | 2% | 1% |
| BY REGION | | | | | |
| CHESTER & RUSSELL | 32% | 59% | 9% | 0% | 0% |
| BAINBRIDGE, AUBURN, & NEWBURY | 41% | 45% | 10% | 2% | 1% |
| CHARDON, MUNSON & HAMB DEN | 43% | 52% | 3% | 0% | 1% |
| EASTERN TOWNSHIPS | 48% | 45% | 8% | 0% | 0% |
| BY YEARS LIVED IN COUNTY | | | | | |
| 0-5 | 44% | 48% | 0% | 8% | 0% |
| 5-10 | 31% | 53% | 17% | 0% | 0% |
| 10-20 | 42% | 47% | 10% | 0% | 1% |
| 20 PLUS | 44% | 51% | 4% | 0% | 1% |
| BY AGE | | | | | |
| 18 TO 34 | 33% | 60% | 7% | 0% | 0% |
| 35 TO 49 | 42% | 47% | 8% | 2% | 0% |
| 50 TO 64 | 40% | 51% | 8% | 0% | 1% |
| 65 AND OVER | 49% | 46% | 3% | 0% | 2% |
| BY CHILDREN UNDER 18 | | | | | |
| YES | 45% | 46% | 8% | 1% | 0% |
| NO | 40% | 53% | 7% | 0% | 1% |
| BY GENDER | | | | | |
| MALE | 43% | 48% | 8% | 0% | 1% |
| FEMALE | 40% | 51% | 7% | 1% | 1% |

Q17A INCREASING THE NUMBER OF HIKE AND BIKE TRAILS IN THE PARKS

| | STRONGLY AGREE | AGREE | DISAGREE | STRONGLY DISAGREE | DON'T KNOW |
|-------------------------------|-------------------|-------|----------|----------------------|------------|
| ALL RESPONDENTS | 22% | 55% | 15% | 2% | 6% |
| BY GEAUGA PARK USAGE | | | | | |
| ONCE A WEEK | 29% | 53% | 14% | 1% | 2% |
| ONCE A MONTH | 18% | 66% | 14% | 0% | 2% |
| ONCE IN 3 MONTHS | 27% | 47% | 18% | 2% | 6% |
| ONCE OR TWICE A YEAR | 17% | 55% | 14% | 7% | 8% |
| NON PARK USER | 18% | 52% | 16% | 1% | 13% |
| BY REGION | | | | | |
| CHESTER & RUSSELL | 20% | 57% | 13% | 2% | 8% |
| BAINBRIDGE, AUBURN, & NEWBURY | 22% | 54% | 17% | 2% | 6% |
| CHARDON, MUNSON & HAMB DEN | 27% | 51% | 15% | 2% | 6% |
| EASTERN TOWNSHIPS | 17% | 60% | 16% | 3% | 4% |
| BY YEARS LIVED IN COUNTY | | | | | |
| 0-5 | 15% | 69% | 16% | 0% | 0% |
| 5-10 | 14% | 51% | 20% | 7% | 7% |
| 10-20 | 27% | 59% | 10% | 0% | 4% |
| 20 PLUS | 21% | 53% | 16% | 2% | 7% |
| BY AGE | | | | | |
| 18 TO 34 | 28% | 48% | 12% | 4% | 8% |
| 35 TO 49 | 21% | 67% | 7% | 3% | 3% |
| 50 TO 64 | 29% | 48% | 18% | 1% | 4% |
| 65 AND OVER | 10% | 57% | 22% | 2% | 10% |
| BY CHILDREN UNDER 18 | | | | | |
| YES | 26% | 54% | 11% | 4% | 4% |
| NO | 19% | 56% | 17% | 1% | 7% |
| BY GENDER | | | | | |
| MALE | 23% | 53% | 16% | 1% | 6% |
| FEMALE | 20% | 57% | 15% | 3% | 5% |

Q17B PROVIDING MORE PLAYGROUNDS

| | STRONGLY AGREE | AGREE | DISAGREE | STRONGLY DISAGREE | DON'T KNOW |
|-------------------------------|-------------------|-------|----------|----------------------|------------|
| ALL RESPONDENTS | 9% | 51% | 24% | 3% | 12% |
| BY GEAUGA PARK USAGE | | | | | |
| ONCE A WEEK | 6% | 60% | 24% | 6% | 4% |
| ONCE A MONTH | 10% | 53% | 24% | 1% | 12% |
| ONCE IN 3 MONTHS | 10% | 46% | 26% | 3% | 15% |
| ONCE OR TWICE A YEAR | 9% | 47% | 26% | 8% | 10% |
| NON PARK USER | 11% | 50% | 19% | 0% | 20% |
| BY REGION | | | | | |
| CHESTER & RUSSELL | 10% | 40% | 31% | 4% | 14% |
| BAINBRIDGE, AUBURN, & NEWBURY | 11% | 53% | 26% | 3% | 7% |
| CHARDON, MUNSON & HAMB DEN | 13% | 56% | 17% | 1% | 13% |
| EASTERN TOWNSHIPS | 4% | 54% | 22% | 5% | 15% |
| BY YEARS LIVED IN COUNTY | | | | | |
| 0-5 | 0% | 33% | 44% | 6% | 16% |
| 5-10 | 13% | 70% | 11% | 0% | 5% |
| 10-20 | 12% | 46% | 29% | 2% | 10% |
| 20 PLUS | 9% | 51% | 22% | 4% | 13% |
| BY AGE | | | | | |
| 18 TO 34 | 12% | 60% | 20% | 4% | 4% |
| 35 TO 49 | 13% | 53% | 22% | 1% | 11% |
| 50 TO 64 | 7% | 45% | 28% | 5% | 14% |
| 65 AND OVER | 9% | 52% | 22% | 3% | 14% |
| BY CHILDREN UNDER 18 | | | | | |
| YES | 13% | 50% | 26% | 4% | 7% |
| NO | 8% | 52% | 23% | 3% | 15% |
| BY GENDER | | | | | |
| MALE | 8% | 47% | 26% | 5% | 14% |
| FEMALE | 11% | 55% | 22% | 2% | 10% |

Q17C BUYING NEW PARKLAND FOR CONSERVATION

| | STRONGLY AGREE | AGREE | DISAGREE | STRONGLY DISAGREE | DON'T KNOW |
|-------------------------------|-------------------|-------|----------|----------------------|------------|
| ALL RESPONDENTS | 22% | 42% | 24% | 5% | 7% |
| BY GEAUGA PARK USAGE | | | | | |
| ONCE A WEEK | 37% | 37% | 10% | 5% | 11% |
| ONCE A MONTH | 23% | 52% | 20% | 4% | 2% |
| ONCE IN 3 MONTHS | 22% | 44% | 27% | 0% | 7% |
| ONCE OR TWICE A YEAR | 21% | 38% | 25% | 12% | 5% |
| NON PARK USER | 8% | 30% | 37% | 9% | 16% |
| BY REGION | | | | | |
| CHESTER & RUSSELL | 24% | 42% | 21% | 5% | 9% |
| BAINBRIDGE, AUBURN, & NEWBURY | 22% | 43% | 26% | 4% | 6% |
| CHARDON, MUNSON & HAMB DEN | 23% | 38% | 27% | 3% | 9% |
| EASTERN TOWNSHIPS | 21% | 44% | 21% | 9% | 6% |
| BY YEARS LIVED IN COUNTY | | | | | |
| 0-5 | 28% | 33% | 31% | 8% | 0% |
| 5-10 | 27% | 46% | 9% | 7% | 12% |
| 10-20 | 22% | 46% | 25% | 2% | 6% |
| 20 PLUS | 20% | 40% | 25% | 6% | 8% |
| BY AGE | | | | | |
| 18 TO 34 | 16% | 56% | 12% | 8% | 8% |
| 35 TO 49 | 24% | 40% | 22% | 4% | 10% |
| 50 TO 64 | 22% | 42% | 25% | 6% | 6% |
| 65 AND OVER | 22% | 38% | 29% | 6% | 6% |
| BY CHILDREN UNDER 18 | | | | | |
| YES | 26% | 45% | 17% | 5% | 8% |
| NO | 19% | 40% | 28% | 6% | 7% |
| BY GENDER | | | | | |
| MALE | 24% | 43% | 22% | 6% | 5% |
| FEMALE | 20% | 41% | 25% | 5% | 9% |

Q17D PROVIDING MORE OPPORTUNITIES FOR FISHING

| | STRONGLY AGREE | AGREE | DISAGREE | STRONGLY DISAGREE | DON'T KNOW |
|-------------------------------|-------------------|-------|----------|----------------------|------------|
| ALL RESPONDENTS | 17% | 51% | 18% | 2% | 11% |
| BY GEAUGA PARK USAGE | | | | | |
| ONCE A WEEK | 25% | 47% | 14% | 2% | 13% |
| ONCE A MONTH | 16% | 58% | 18% | 0% | 8% |
| ONCE IN 3 MONTHS | 13% | 53% | 15% | 2% | 17% |
| ONCE OR TWICE A YEAR | 16% | 46% | 29% | 4% | 5% |
| NON PARK USER | 20% | 48% | 14% | 3% | 15% |
| BY REGION | | | | | |
| CHESTER & RUSSELL | 17% | 47% | 17% | 2% | 17% |
| BAINBRIDGE, AUBURN, & NEWBURY | 18% | 49% | 22% | 3% | 9% |
| CHARDON, MUNSON & HAMB DEN | 20% | 51% | 14% | 2% | 12% |
| EASTERN TOWNSHIPS | 15% | 57% | 18% | 1% | 9% |
| BY YEARS LIVED IN COUNTY | | | | | |
| 0-5 | 26% | 33% | 16% | 8% | 16% |
| 5-10 | 14% | 52% | 23% | 0% | 12% |
| 10-20 | 20% | 52% | 16% | 3% | 9% |
| 20 PLUS | 16% | 52% | 18% | 2% | 12% |
| BY AGE | | | | | |
| 18 TO 34 | 16% | 68% | 12% | 4% | 0% |
| 35 TO 49 | 19% | 47% | 22% | 1% | 10% |
| 50 TO 64 | 16% | 48% | 20% | 3% | 13% |
| 65 AND OVER | 18% | 51% | 14% | 1% | 16% |
| BY CHILDREN UNDER 18 | | | | | |
| YES | 18% | 50% | 22% | 2% | 8% |
| NO | 17% | 52% | 16% | 2% | 13% |
| BY GENDER | | | | | |
| MALE | 20% | 50% | 17% | 2% | 11% |
| FEMALE | 15% | 53% | 19% | 2% | 12% |

Q17E

INCREASING THE NUMBER OF PICNIC FACILITIES IN THE PARKS

| | STRONGLY AGREE | AGREE | DISAGREE | STRONGLY DISAGREE | DON'T KNOW |
|-------------------------------|-------------------|-------|----------|----------------------|------------|
| ALL RESPONDENTS | 10% | 51% | 29% | 1% | 9% |
| BY GEAUGA PARK USAGE | | | | | |
| ONCE A WEEK | 6% | 49% | 39% | 0% | 5% |
| ONCE A MONTH | 10% | 52% | 31% | 0% | 7% |
| ONCE IN 3 MONTHS | 8% | 59% | 22% | 1% | 11% |
| ONCE OR TWICE A YEAR | 13% | 43% | 30% | 2% | 12% |
| NON PARK USER | 12% | 50% | 23% | 3% | 13% |
| BY REGION | | | | | |
| CHESTER & RUSSELL | 8% | 47% | 29% | 2% | 13% |
| BAINBRIDGE, AUBURN, & NEWBURY | 13% | 48% | 26% | 1% | 12% |
| CHARDON, MUNSON & HAMB DEN | 11% | 56% | 24% | 1% | 9% |
| EASTERN TOWNSHIPS | 7% | 54% | 35% | 1% | 4% |
| BY YEARS LIVED IN COUNTY | | | | | |
| 0-5 | 0% | 47% | 34% | 8% | 10% |
| 5-10 | 8% | 52% | 35% | 0% | 5% |
| 10-20 | 6% | 70% | 14% | 1% | 9% |
| 20 PLUS | 12% | 44% | 32% | 1% | 11% |
| BY AGE | | | | | |
| 18 TO 34 | 16% | 40% | 40% | 4% | 0% |
| 35 TO 49 | 6% | 60% | 26% | 0% | 8% |
| 50 TO 64 | 11% | 49% | 30% | 1% | 7% |
| 65 AND OVER | 9% | 49% | 24% | 1% | 18% |
| BY CHILDREN UNDER 18 | | | | | |
| YES | 11% | 49% | 33% | 1% | 7% |
| NO | 9% | 52% | 26% | 1% | 11% |
| BY GENDER | | | | | |
| MALE | 11% | 49% | 32% | 1% | 7% |
| FEMALE | 8% | 53% | 26% | 1% | 12% |

| | STRONGLY AGREE | AGREE | DISAGREE | STRONGLY DISAGREE | DON'T KNOW |
|-------------------------------|-------------------|-------|----------|----------------------|------------|
| ALL RESPONDENTS | 14% | 55% | 21% | 1% | 9% |
| BY GEAUGA PARK USAGE | | | | | |
| ONCE A WEEK | 10% | 60% | 21% | 1% | 7% |
| ONCE A MONTH | 15% | 61% | 17% | 0% | 7% |
| ONCE IN 3 MONTHS | 18% | 52% | 21% | 0% | 10% |
| ONCE OR TWICE A YEAR | 10% | 57% | 24% | 3% | 5% |
| NON PARK USER | 15% | 43% | 23% | 0% | 20% |
| BY REGION | | | | | |
| CHESTER & RUSSELL | 11% | 56% | 17% | 2% | 14% |
| BAINBRIDGE, AUBURN, & NEWBURY | 20% | 54% | 20% | 0% | 6% |
| CHARDON, MUNSON & HAMB DEN | 19% | 52% | 15% | 0% | 14% |
| EASTERN TOWNSHIPS | 8% | 57% | 29% | 1% | 5% |
| BY YEARS LIVED IN COUNTY | | | | | |
| 0-5 | 12% | 52% | 16% | 0% | 20% |
| 5-10 | 24% | 48% | 15% | 3% | 9% |
| 10-20 | 11% | 58% | 24% | 0% | 7% |
| 20 PLUS | 14% | 55% | 21% | 1% | 10% |
| BY AGE | | | | | |
| 18 TO 34 | 16% | 68% | 12% | 0% | 4% |
| 35 TO 49 | 13% | 58% | 18% | 1% | 10% |
| 50 TO 64 | 14% | 49% | 27% | 1% | 9% |
| 65 AND OVER | 14% | 53% | 19% | 1% | 13% |
| BY CHILDREN UNDER 18 | | | | | |
| YES | 16% | 52% | 21% | 1% | 9% |
| NO | 13% | 56% | 20% | 1% | 10% |
| BY GENDER | | | | | |
| MALE | 13% | 59% | 20% | 0% | 8% |
| FEMALE | 16% | 51% | 22% | 1% | 11% |

Q17G

PROTECTING THE HABITAT FOR WILD ANIMALS AND BIRDS

| | STRONGLY AGREE | AGREE | DISAGREE | STRONGLY DISAGREE | DON'T KNOW |
|-------------------------------|-------------------|-------|----------|----------------------|------------|
| ALL RESPONDENTS | 33% | 53% | 11% | 1% | 3% |
| BY GEAUGA PARK USAGE | | | | | |
| ONCE A WEEK | 34% | 51% | 15% | 0% | 0% |
| ONCE A MONTH | 39% | 52% | 7% | 0% | 2% |
| ONCE IN 3 MONTHS | 34% | 52% | 11% | 1% | 3% |
| ONCE OR TWICE A YEAR | 38% | 50% | 9% | 1% | 2% |
| NON PARK USER | 14% | 61% | 14% | 1% | 9% |
| BY REGION | | | | | |
| CHESTER & RUSSELL | 37% | 53% | 5% | 1% | 4% |
| BAINBRIDGE, AUBURN, & NEWBURY | 32% | 56% | 10% | 0% | 2% |
| CHARDON, MUNSON & HAMB DEN | 37% | 54% | 6% | 0% | 4% |
| EASTERN TOWNSHIPS | 27% | 49% | 20% | 1% | 3% |
| BY YEARS LIVED IN COUNTY | | | | | |
| 0-5 | 39% | 51% | 3% | 0% | 6% |
| 5-10 | 35% | 44% | 17% | 0% | 3% |
| 10-20 | 29% | 57% | 9% | 1% | 4% |
| 20 PLUS | 33% | 53% | 11% | 1% | 2% |
| BY AGE | | | | | |
| 18 TO 34 | 32% | 44% | 20% | 0% | 4% |
| 35 TO 49 | 35% | 54% | 7% | 0% | 4% |
| 50 TO 64 | 30% | 55% | 10% | 1% | 3% |
| 65 AND OVER | 34% | 53% | 11% | 1% | 2% |
| BY CHILDREN UNDER 18 | | | | | |
| YES | 35% | 49% | 12% | 1% | 4% |
| NO | 32% | 55% | 10% | 1% | 2% |
| BY GENDER | | | | | |
| MALE | 37% | 50% | 11% | 0% | 1% |
| FEMALE | 29% | 56% | 10% | 1% | 5% |

Q17H PROVIDING MORE PLACES TO CAMP

| | STRONGLY AGREE | AGREE | DISAGREE | STRONGLY DISAGREE | DON'T KNOW |
|-------------------------------|-------------------|-------|----------|----------------------|------------|
| ALL RESPONDENTS | 12% | 43% | 30% | 1% | 13% |
| BY GEAUGA PARK USAGE | | | | | |
| ONCE A WEEK | 10% | 51% | 31% | 0% | 8% |
| ONCE A MONTH | 11% | 46% | 31% | 0% | 11% |
| ONCE IN 3 MONTHS | 17% | 40% | 24% | 1% | 18% |
| ONCE OR TWICE A YEAR | 9% | 38% | 40% | 5% | 8% |
| NON PARK USER | 14% | 42% | 24% | 0% | 20% |
| BY REGION | | | | | |
| CHESTER & RUSSELL | 10% | 38% | 35% | 3% | 14% |
| BAINBRIDGE, AUBURN, & NEWBURY | 12% | 31% | 41% | 0% | 16% |
| CHARDON, MUNSON & HAMB DEN | 15% | 45% | 21% | 1% | 17% |
| EASTERN TOWNSHIPS | 11% | 58% | 23% | 1% | 7% |
| BY YEARS LIVED IN COUNTY | | | | | |
| 0-5 | 6% | 41% | 32% | 0% | 20% |
| 5-10 | 10% | 37% | 38% | 3% | 12% |
| 10-20 | 20% | 38% | 28% | 2% | 12% |
| 20 PLUS | 10% | 47% | 29% | 1% | 14% |
| BY AGE | | | | | |
| 18 TO 34 | 16% | 64% | 16% | 0% | 4% |
| 35 TO 49 | 18% | 38% | 29% | 1% | 14% |
| 50 TO 64 | 11% | 39% | 35% | 1% | 14% |
| 65 AND OVER | 6% | 44% | 32% | 2% | 17% |
| BY CHILDREN UNDER 18 | | | | | |
| YES | 15% | 39% | 30% | 2% | 14% |
| NO | 10% | 46% | 30% | 1% | 13% |
| BY GENDER | | | | | |
| MALE | 14% | 47% | 27% | 1% | 11% |
| FEMALE | 10% | 40% | 33% | 1% | 16% |

Q17I INCREASING THE NUMBER OF HORSE TRAILS

| | STRONGLY AGREE | AGREE | DISAGREE | STRONGLY DISAGREE | DON'T KNOW |
|-------------------------------|-------------------|-------|----------|----------------------|------------|
| ALL RESPONDENTS | 6% | 29% | 35% | 3% | 27% |
| BY GEAUGA PARK USAGE | | | | | |
| ONCE A WEEK | 6% | 28% | 37% | 4% | 25% |
| ONCE A MONTH | 4% | 27% | 44% | 2% | 23% |
| ONCE IN 3 MONTHS | 5% | 34% | 25% | 2% | 35% |
| ONCE OR TWICE A YEAR | 6% | 26% | 37% | 8% | 23% |
| NON PARK USER | 9% | 31% | 29% | 3% | 29% |
| BY REGION | | | | | |
| CHESTER & RUSSELL | 11% | 26% | 33% | 1% | 30% |
| BAINBRIDGE, AUBURN, & NEWBURY | 1% | 26% | 42% | 5% | 27% |
| CHARDON, MUNSON & HAMB DEN | 6% | 33% | 31% | 3% | 27% |
| EASTERN TOWNSHIPS | 6% | 32% | 33% | 5% | 24% |
| BY YEARS LIVED IN COUNTY | | | | | |
| 0-5 | 3% | 0% | 64% | 3% | 30% |
| 5-10 | 0% | 34% | 35% | 4% | 27% |
| 10-20 | 8% | 33% | 37% | 0% | 22% |
| 20 PLUS | 6% | 30% | 31% | 5% | 28% |
| BY AGE | | | | | |
| 18 TO 34 | 4% | 28% | 40% | 12% | 16% |
| 35 TO 49 | 4% | 28% | 33% | 1% | 33% |
| 50 TO 64 | 9% | 25% | 42% | 2% | 21% |
| 65 AND OVER | 4% | 36% | 25% | 3% | 32% |
| BY CHILDREN UNDER 18 | | | | | |
| YES | 2% | 24% | 36% | 6% | 31% |
| NO | 8% | 32% | 33% | 2% | 25% |
| BY GENDER | | | | | |
| MALE | 8% | 30% | 36% | 4% | 22% |
| FEMALE | 4% | 28% | 34% | 3% | 32% |

Q17J LIMITING DEVELOPMENT IN THE PARKS

| | STRONGLY AGREE | AGREE | DISAGREE | STRONGLY DISAGREE | DON'T KNOW |
|-------------------------------|-------------------|-------|----------|----------------------|------------|
| ALL RESPONDENTS | 24% | 51% | 15% | 2% | 7% |
| BY GEAUGA PARK USAGE | | | | | |
| ONCE A WEEK | 29% | 46% | 14% | 3% | 8% |
| ONCE A MONTH | 21% | 63% | 11% | 3% | 2% |
| ONCE IN 3 MONTHS | 32% | 48% | 18% | 0% | 3% |
| ONCE OR TWICE A YEAR | 25% | 49% | 18% | 2% | 7% |
| NON PARK USER | 15% | 40% | 18% | 4% | 23% |
| BY REGION | | | | | |
| CHESTER & RUSSELL | 28% | 46% | 13% | 5% | 8% |
| BAINBRIDGE, AUBURN, & NEWBURY | 30% | 45% | 18% | 1% | 6% |
| CHARDON, MUNSON & HAMB DEN | 24% | 55% | 13% | 1% | 8% |
| EASTERN TOWNSHIPS | 17% | 56% | 16% | 3% | 8% |
| BY YEARS LIVED IN COUNTY | | | | | |
| 0-5 | 23% | 34% | 31% | 8% | 4% |
| 5-10 | 30% | 55% | 10% | 0% | 5% |
| 10-20 | 26% | 54% | 17% | 0% | 4% |
| 20 PLUS | 23% | 50% | 14% | 3% | 9% |
| BY AGE | | | | | |
| 18 TO 34 | 12% | 60% | 20% | 4% | 4% |
| 35 TO 49 | 25% | 56% | 17% | 0% | 3% |
| 50 TO 64 | 33% | 48% | 13% | 1% | 6% |
| 65 AND OVER | 19% | 45% | 14% | 6% | 15% |
| BY CHILDREN UNDER 18 | | | | | |
| YES | 23% | 55% | 18% | 0% | 4% |
| NO | 25% | 48% | 14% | 4% | 9% |
| BY GENDER | | | | | |
| MALE | 28% | 49% | 12% | 3% | 8% |
| FEMALE | 21% | 52% | 18% | 2% | 7% |

Q18 IF GEAUGA PARK DISTRICT HAD ADDITIONAL PARKLAND, WOULD YOU BUILD
 PICNIC AREAS AND TRAILS OR WOULD YOU PRESERVE THAT NEW LAND

| | PICNIC, ETC | PRESERVE | MIXED/BOTH | NOT SURE |
|-------------------------------|-------------|----------|------------|----------|
| ALL RESPONDENTS | 22% | 57% | 16% | 5% |
| BY GEAUGA PARK USAGE | | | | |
| ONCE A WEEK | 21% | 64% | 11% | 4% |
| ONCE A MONTH | 18% | 59% | 19% | 4% |
| ONCE IN 3 MONTHS | 28% | 50% | 18% | 4% |
| ONCE OR TWICE A YEAR | 19% | 56% | 15% | 11% |
| NON PARK USER | 24% | 59% | 13% | 4% |
| BY REGION | | | | |
| CHESTER & RUSSELL | 21% | 62% | 16% | 2% |
| BAINBRIDGE, AUBURN, & NEWBURY | 26% | 58% | 14% | 3% |
| CHARDON, MUNSON & HAMB DEN | 17% | 61% | 16% | 6% |
| EASTERN TOWNSHIPS | 23% | 50% | 17% | 10% |
| BY YEARS LIVED IN COUNTY | | | | |
| 0-5 | 23% | 71% | 7% | 0% |
| 5-10 | 23% | 61% | 16% | 0% |
| 10-20 | 25% | 54% | 15% | 7% |
| 20 PLUS | 20% | 56% | 17% | 6% |
| BY AGE | | | | |
| 18 TO 34 | 24% | 52% | 12% | 12% |
| 35 TO 49 | 28% | 57% | 11% | 4% |
| 50 TO 64 | 20% | 59% | 17% | 4% |
| 65 AND OVER | 18% | 58% | 19% | 6% |
| BY CHILDREN UNDER 18 | | | | |
| YES | 24% | 57% | 13% | 6% |
| NO | 21% | 57% | 17% | 5% |
| BY GENDER | | | | |
| MALE | 18% | 62% | 13% | 6% |
| FEMALE | 25% | 52% | 18% | 5% |

Q19 HOW WILLING WOULD YOU BE TO SUPPORT A LEVY FOR GEAUGA PARK DISTRICT
TO MAINTAIN AND IMPROVE THE PARKS

| | VERY WILLING | SOMEWHAT WILLING | NOT VERY WILLING | NOT WILLING AT ALL | DEPENDS | NOT SURE |
|-------------------------------|-----------------|---------------------|---------------------|-----------------------|---------|----------|
| ALL RESPONDENTS | 31% | 39% | 10% | 12% | 7% | 0% |
| BY GEAUGA PARK USAGE | | | | | | |
| ONCE A WEEK | 49% | 29% | 5% | 10% | 7% | 0% |
| ONCE A MONTH | 40% | 45% | 7% | 5% | 3% | 0% |
| ONCE IN 3 MONTHS | 27% | 43% | 17% | 7% | 6% | 1% |
| ONCE OR TWICE A YEAR | 25% | 36% | 11% | 21% | 8% | 0% |
| NON PARK USER | 14% | 41% | 11% | 22% | 12% | 0% |
| BY REGION | | | | | | |
| CHESTER & RUSSELL | 33% | 43% | 10% | 7% | 5% | 1% |
| BAINBRIDGE, AUBURN, & NEWBURY | 32% | 38% | 10% | 14% | 6% | 0% |
| CHARDON, MUNSON & HAMB DEN | 37% | 32% | 10% | 11% | 9% | 0% |
| EASTERN TOWNSHIPS | 25% | 44% | 11% | 14% | 6% | 0% |
| BY YEARS LIVED IN COUNTY | | | | | | |
| 0-5 | 31% | 30% | 16% | 10% | 10% | 3% |
| 5-10 | 32% | 45% | 13% | 7% | 3% | 0% |
| 10-20 | 38% | 39% | 8% | 11% | 5% | 0% |
| 20 PLUS | 29% | 40% | 10% | 13% | 7% | 0% |
| BY AGE | | | | | | |
| 18 TO 34 | 32% | 56% | 4% | 4% | 4% | 0% |
| 35 TO 49 | 33% | 38% | 13% | 8% | 8% | 0% |
| 50 TO 64 | 34% | 34% | 12% | 14% | 6% | 1% |
| 65 AND OVER | 26% | 42% | 9% | 15% | 7% | 0% |
| BY CHILDREN UNDER 18 | | | | | | |
| YES | 38% | 40% | 9% | 7% | 6% | 1% |
| NO | 28% | 39% | 11% | 14% | 7% | 0% |
| BY GENDER | | | | | | |
| MALE | 30% | 39% | 12% | 10% | 8% | 0% |
| FEMALE | 33% | 40% | 8% | 14% | 5% | 0% |

Q20 HOW DO YOU USUALLY FIND INFORMATION ABOUT LEISURE ACTIVITIES
(MULTIPLE RESPONSE)

| | NEWSPAPER | TV | RADIO | MAILINGS | FRIENDS / RELATIVES | INTERNET | OTHER | NOT SURE |
|-------------------------------|-----------|----|-------|----------|------------------------|----------|-------|----------|
| ALL RESPONDENTS | 46% | 4% | 1% | 47% | 15% | 17% | 3% | 2% |
| BY GEAUGA PARK USAGE | | | | | | | | |
| ONCE A WEEK | 46% | 3% | 0% | 46% | 11% | 27% | 4% | 3% |
| ONCE A MONTH | 38% | 1% | 0% | 54% | 14% | 17% | 2% | 2% |
| ONCE IN 3 MONTHS | 43% | 3% | 0% | 48% | 17% | 20% | 5% | 1% |
| ONCE OR TWICE A YEAR | 56% | 9% | 4% | 39% | 20% | 7% | 1% | 1% |
| NON PARK USER | 51% | 4% | 0% | 41% | 13% | 15% | 4% | 5% |
| BY REGION | | | | | | | | |
| CHESTER & RUSSELL | 52% | 4% | 2% | 44% | 10% | 20% | 2% | 4% |
| BAINBRIDGE, AUBURN, & NEWBURY | 50% | 3% | 1% | 42% | 16% | 22% | 3% | 1% |
| CHARDON, MUNSON & HAMB DEN | 47% | 7% | 0% | 48% | 19% | 8% | 3% | 3% |
| EASTERN TOWNSHIPS | 36% | 1% | 0% | 51% | 15% | 18% | 4% | 2% |
| BY YEARS LIVED IN COUNTY | | | | | | | | |
| 0-5 | 43% | 0% | 0% | 37% | 10% | 34% | 0% | 8% |
| 5-10 | 41% | 3% | 0% | 53% | 20% | 24% | 3% | 4% |
| 10-20 | 49% | 5% | 2% | 41% | 15% | 22% | 1% | 2% |
| 20 PLUS | 46% | 3% | 0% | 48% | 15% | 12% | 4% | 1% |
| BY CHILDREN UNDER 18 | | | | | | | | |
| YES | 39% | 3% | 0% | 47% | 17% | 27% | 3% | 2% |
| NO | 50% | 4% | 1% | 46% | 15% | 12% | 3% | 2% |
| BY AGE | | | | | | | | |
| 18 TO 34 | 32% | 4% | 4% | 24% | 36% | 28% | 0% | 8% |
| 35 TO 49 | 40% | 3% | 0% | 50% | 11% | 29% | 4% | 0% |
| 50 TO 64 | 53% | 4% | 1% | 46% | 13% | 13% | 3% | 1% |
| 65 AND OVER | 50% | 4% | 0% | 54% | 12% | 5% | 3% | 4% |
| BY GENDER | | | | | | | | |
| MALE | 44% | 3% | 1% | 37% | 16% | 22% | 4% | 3% |
| FEMALE | 47% | 4% | 0% | 56% | 15% | 12% | 3% | 1% |

Q21 HAVE YOU EVER VISITED GEAUGA PARK DISTRICT'S WEBSITE

| | YES | NO | NOT SURE |
|-------------------------------|-----|-----|----------|
| ALL RESPONDENTS | 37% | 63% | 0% |
| BY GEAUGA PARK USAGE | | | |
| ONCE A WEEK | 49% | 51% | 0% |
| ONCE A MONTH | 44% | 55% | 1% |
| ONCE IN 3 MONTHS | 44% | 55% | 1% |
| ONCE OR TWICE A YEAR | 24% | 76% | 0% |
| NON PARK USER | 14% | 86% | 0% |
| BY REGION | | | |
| CHESTER & RUSSELL | 33% | 67% | 0% |
| BAINBRIDGE, AUBURN, & NEWBURY | 39% | 61% | 1% |
| CHARDON, MUNSON & HAMB DEN | 29% | 70% | 1% |
| EASTERN TOWNSHIPS | 44% | 56% | 0% |
| BY YEARS LIVED IN COUNTY | | | |
| 0-5 | 60% | 40% | 0% |
| 5-10 | 50% | 50% | 0% |
| 10-20 | 43% | 57% | 0% |
| 20 PLUS | 30% | 69% | 1% |
| BY AGE | | | |
| 18 TO 34 | 44% | 56% | 0% |
| 35 TO 49 | 53% | 47% | 0% |
| 50 TO 64 | 37% | 63% | 1% |
| 65 AND OVER | 18% | 82% | 1% |
| BY CHILDREN UNDER 18 | | | |
| YES | 54% | 46% | 1% |
| NO | 28% | 72% | 0% |
| BY GENDER | | | |
| MALE | 39% | 60% | 0% |
| FEMALE | 34% | 66% | 0% |

Q22 HAVE YOU EVER READ GEAUGA PARK DISTRICT'S NEWSLETTER, TREELINE TELEGRAPH

| | YES | NO | NOT SURE |
|-------------------------------|-----|-----|----------|
| ALL RESPONDENTS | 78% | 21% | 1% |
| BY GEAUGA PARK USAGE | | | |
| ONCE A WEEK | 83% | 17% | 0% |
| ONCE A MONTH | 85% | 14% | 1% |
| ONCE IN 3 MONTHS | 81% | 16% | 3% |
| ONCE OR TWICE A YEAR | 76% | 23% | 1% |
| NON PARK USER | 59% | 41% | 0% |
| BY REGION | | | |
| CHESTER & RUSSELL | 70% | 29% | 1% |
| BAINBRIDGE, AUBURN, & NEWBURY | 79% | 19% | 2% |
| CHARDON, MUNSON & HAMB DEN | 86% | 14% | 0% |
| EASTERN TOWNSHIPS | 77% | 21% | 2% |
| BY YEARS LIVED IN COUNTY | | | |
| 0-5 | 83% | 17% | 0% |
| 5-10 | 73% | 25% | 2% |
| 10-20 | 74% | 24% | 2% |
| 20 PLUS | 80% | 19% | 1% |
| BY AGE | | | |
| 18 TO 34 | 60% | 40% | 0% |
| 35 TO 49 | 82% | 17% | 1% |
| 50 TO 64 | 84% | 14% | 2% |
| 65 AND OVER | 74% | 25% | 1% |
| BY CHILDREN UNDER 18 | | | |
| YES | 84% | 15% | 1% |
| NO | 75% | 23% | 2% |
| BY GENDER | | | |
| MALE | 72% | 27% | 1% |
| FEMALE | 84% | 14% | 2% |

Q23A IT IS IMPORTANT FOR GEAUGA COUNTY TO HAVE A GOOD PARK SYSTEM

| | STRONGLY AGREE | AGREE | DISAGREE | STRONGLY DISAGREE | NOT SURE |
|-------------------------------|-------------------|-------|----------|----------------------|----------|
| ALL RESPONDENTS | 45% | 53% | 2% | 0% | 0% |
| BY GEAUGA PARK USAGE | | | | | |
| ONCE A WEEK | 52% | 48% | 0% | 0% | 0% |
| ONCE A MONTH | 49% | 50% | 1% | 0% | 1% |
| ONCE IN 3 MONTHS | 46% | 54% | 0% | 0% | 0% |
| ONCE OR TWICE A YEAR | 44% | 53% | 2% | 1% | 0% |
| NON PARK USER | 32% | 60% | 7% | 0% | 1% |
| BY REGION | | | | | |
| CHESTER & RUSSELL | 42% | 55% | 2% | 0% | 0% |
| BAINBRIDGE, AUBURN, & NEWBURY | 46% | 52% | 1% | 1% | 1% |
| CHARDON, MUNSON & HAMB DEN | 49% | 49% | 1% | 0% | 1% |
| EASTERN TOWNSHIPS | 43% | 54% | 3% | 0% | 0% |
| BY YEARS LIVED IN COUNTY | | | | | |
| 0-5 | 34% | 57% | 8% | 0% | 0% |
| 5-10 | 47% | 53% | 0% | 0% | 0% |
| 10-20 | 48% | 51% | 1% | 0% | 0% |
| 20 PLUS | 45% | 52% | 2% | 0% | 1% |
| BY AGE | | | | | |
| 18 TO 34 | 48% | 48% | 4% | 0% | 0% |
| 35 TO 49 | 47% | 51% | 1% | 0% | 0% |
| 50 TO 64 | 45% | 51% | 2% | 1% | 1% |
| 65 AND OVER | 42% | 57% | 0% | 0% | 1% |
| BY CHILDREN UNDER 18 | | | | | |
| YES | 53% | 46% | 1% | 0% | 0% |
| NO | 41% | 56% | 2% | 0% | 1% |
| BY GENDER | | | | | |
| MALE | 41% | 57% | 2% | 0% | 0% |
| FEMALE | 49% | 49% | 2% | 0% | 1% |

Q23B GEAUGA PARK DISTRICT PROVIDES A LOT OF OPPORTUNITES FOR PEOPLE
TO CONNECT WITH NATURE

| | STRONGLY AGREE | AGREE | DISAGREE | NOT SURE |
|-------------------------------|-------------------|-------|----------|----------|
| ALL RESPONDENTS | 38% | 61% | 1% | 0% |
| BY GEAUGA PARK USAGE | | | | |
| ONCE A WEEK | 47% | 50% | 1% | 1% |
| ONCE A MONTH | 41% | 59% | 0% | 0% |
| ONCE IN 3 MONTHS | 36% | 63% | 1% | 0% |
| ONCE OR TWICE A YEAR | 39% | 56% | 6% | 0% |
| NON PARK USER | 23% | 77% | 0% | 0% |
| BY REGION | | | | |
| CHESTER & RUSSELL | 42% | 56% | 2% | 0% |
| BAINBRIDGE, AUBURN, & NEWBURY | 41% | 57% | 1% | 1% |
| CHARDON, MUNSON & HAMB DEN | 39% | 60% | 1% | 0% |
| EASTERN TOWNSHIPS | 29% | 69% | 2% | 0% |
| BY YEARS LIVED IN COUNTY | | | | |
| 0-5 | 21% | 79% | 0% | 0% |
| 5-10 | 28% | 72% | 0% | 0% |
| 10-20 | 38% | 61% | 1% | 0% |
| 20 PLUS | 41% | 56% | 2% | 0% |
| BY AGE | | | | |
| 18 TO 34 | 24% | 72% | 4% | 0% |
| 35 TO 49 | 36% | 64% | 0% | 0% |
| 50 TO 64 | 44% | 53% | 2% | 1% |
| 65 AND OVER | 38% | 61% | 1% | 0% |
| BY CHILDREN UNDER 18 | | | | |
| YES | 39% | 58% | 2% | 1% |
| NO | 37% | 62% | 1% | 0% |
| BY GENDER | | | | |
| MALE | 34% | 65% | 2% | 0% |
| FEMALE | 42% | 57% | 1% | 0% |

Q23C

I FEEL SAFE WHEN I GO TO THE PARKS IN THE GEAUGA PARK DISTRICT

| | STRONGLY AGREE | AGREE | DISAGREE | STRONGLY DISAGREE | NOT SURE |
|-------------------------------|-------------------|-------|----------|----------------------|----------|
| ALL RESPONDENTS | 34% | 58% | 3% | 0% | 5% |
| BY GEAUGA PARK USAGE | | | | | |
| ONCE A WEEK | 46% | 51% | 0% | 0% | 3% |
| ONCE A MONTH | 42% | 52% | 4% | 1% | 2% |
| ONCE IN 3 MONTHS | 29% | 64% | 3% | 0% | 4% |
| ONCE OR TWICE A YEAR | 28% | 63% | 3% | 1% | 5% |
| NON PARK USER | 21% | 61% | 4% | 0% | 14% |
| BY REGION | | | | | |
| CHESTER & RUSSELL | 34% | 59% | 1% | 1% | 6% |
| BAINBRIDGE, AUBURN, & NEWBURY | 31% | 61% | 1% | 1% | 6% |
| CHARDON, MUNSON & HAMB DEN | 44% | 52% | 1% | 0% | 3% |
| EASTERN TOWNSHIPS | 28% | 60% | 8% | 0% | 5% |
| BY YEARS LIVED IN COUNTY | | | | | |
| 0-5 | 26% | 70% | 0% | 0% | 4% |
| 5-10 | 43% | 57% | 0% | 0% | 0% |
| 10-20 | 38% | 58% | 3% | 1% | 1% |
| 20 PLUS | 32% | 57% | 4% | 0% | 7% |
| BY AGE | | | | | |
| 18 TO 34 | 36% | 64% | 0% | 0% | 0% |
| 35 TO 49 | 38% | 56% | 6% | 0% | 1% |
| 50 TO 64 | 31% | 61% | 3% | 1% | 3% |
| 65 AND OVER | 33% | 54% | 2% | 0% | 11% |
| BY CHILDREN UNDER 18 | | | | | |
| YES | 42% | 54% | 3% | 1% | 1% |
| NO | 30% | 60% | 3% | 0% | 7% |
| BY GENDER | | | | | |
| MALE | 35% | 60% | 1% | 0% | 5% |
| FEMALE | 33% | 56% | 5% | 1% | 5% |

Q23D GEAUGA PARK DISTRICT IS IMPORTANT TO MAINTAINING THE QUALITY OF LIFE
FOR GEAUGA COUNTY RESIDENTS

| | STRONGLY AGREE | AGREE | DISAGREE | STRONGLY DISAGREE | NOT SURE |
|-------------------------------|-------------------|-------|----------|----------------------|----------|
| ALL RESPONDENTS | 44% | 51% | 2% | 1% | 2% |
| BY GEAUGA PARK USAGE | | | | | |
| ONCE A WEEK | 52% | 48% | 0% | 0% | 0% |
| ONCE A MONTH | 49% | 47% | 2% | 0% | 2% |
| ONCE IN 3 MONTHS | 44% | 54% | 1% | 0% | 1% |
| ONCE OR TWICE A YEAR | 49% | 41% | 3% | 3% | 5% |
| NON PARK USER | 22% | 70% | 5% | 0% | 3% |
| BY REGION | | | | | |
| CHESTER & RUSSELL | 46% | 52% | 2% | 0% | 0% |
| BAINBRIDGE, AUBURN, & NEWBURY | 47% | 47% | 2% | 1% | 3% |
| CHARDON, MUNSON & HAMB DEN | 47% | 50% | 2% | 0% | 1% |
| EASTERN TOWNSHIPS | 35% | 56% | 3% | 1% | 5% |
| BY YEARS LIVED IN COUNTY | | | | | |
| 0-5 | 34% | 66% | 0% | 0% | 0% |
| 5-10 | 46% | 49% | 4% | 0% | 0% |
| 10-20 | 43% | 57% | 0% | 0% | 0% |
| 20 PLUS | 45% | 48% | 3% | 1% | 3% |
| BY AGE | | | | | |
| 18 TO 34 | 36% | 52% | 8% | 0% | 4% |
| 35 TO 49 | 50% | 49% | 1% | 0% | 0% |
| 50 TO 64 | 44% | 51% | 1% | 2% | 2% |
| 65 AND OVER | 42% | 55% | 2% | 0% | 2% |
| BY CHILDREN UNDER 18 | | | | | |
| YES | 50% | 44% | 4% | 1% | 1% |
| NO | 41% | 55% | 1% | 1% | 2% |
| BY GENDER | | | | | |
| MALE | 39% | 56% | 2% | 0% | 2% |
| FEMALE | 49% | 46% | 2% | 1% | 2% |

Final
04/24/08
Job #08-2561

GEAUGA PARK DISTRICT IMAGE SURVEY

April 2008

- | | | | |
|----|--|-----------------|-----------------------|
| 1. | How satisfied are you with Geauga County as a place to live? Would you say that you are very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied with Geauga County as a place to live? | 1 | Very Satisfied |
| | | 2 | Somewhat Satisfied |
| | | 3 | Somewhat Dissatisfied |
| | | 4 | Very Dissatisfied |
| | | 9 | Not Sure |
| 2. | Thinking about the existing parkland in Geauga County, do you think we need more parkland, have enough parkland, or have too much parkland in Geauga County? | 1 | Need More |
| | | 2 | Have Enough |
| | | 3 | Too Much |
| | | 9 | Not Sure |
| 3. | Overall, would you say you have a very favorable, favorable, unfavorable or very unfavorable opinion of Geauga Park District? | 1 | Very Favorable |
| | | 2 | Favorable |
| | | 3 | Unfavorable |
| | | 4 | Very Unfavorable |
| | | 5 | Mixed (Vol.) |
| | | 9 | Not Sure |
| 4. | Compared to other park districts in the area, would you say Geauga Park District is better, the same or worse? | 1 | Better |
| | | 2 | Same |
| | | 3 | Worse |
| | | 9 | Not Sure |
| 5. | Now I would like to read you several statements regarding Geauga Park District. For each one, please tell me if you strongly agree, agree, disagree, or strongly disagree. The first one is... (Read each item, Rotate start) Do you strongly agree, agree, disagree, or strongly disagree with that? | | |
| | | Strongly | |
| | | Agree | Strongly |
| | | | Disagree |
| | | | |
| | | | Don't |
| | | | Know |
| a. | Geauga Park District is dedicated to creating environments that celebrate the natural world. | 1 | 2 |
| | | 3 | 4 |
| | | 9 | |
| b. | Geauga Park District's staff and volunteers give back to the community. | 1 | 2 |
| | | 3 | 4 |
| | | 9 | |
| c. | Geauga Park District demonstrates fiscal responsibility. | 1 | 2 |
| | | 3 | 4 |
| | | 9 | |
| d. | Geauga Park District offers quality nature education programs. | 1 | 2 |
| | | 3 | 4 |
| | | 9 | |
| e. | Geauga Park District offers residents opportunities to celebrate nature as art. | 1 | 2 |
| | | 3 | 4 |
| | | 9 | |

- 6. During the past year, have you personally visited any of the parks in Geauga County?
 - 1 Yes (**Go to Q7**)
 - 2 No (**Skip to Q8**)
 - 9 Not Sure (**Skip to Q8**)

- 7. About how often do you visit any of the parks in Geauga County, at least once a week, at least once a month, about once every three months or about once or twice a year?
 - 1 Once a week (**Skip to Q9**)
 - 2 Once a month (**Skip to Q9**)
 - 3 Once in 3 months (**Skip to Q9**)
 - 4 Once or twice a year (**Go to Q8**)
 - 9 Not Sure (**Go to Q8**)

(Ask Q8 of non or infrequent users or not sure in Q6, then skip to Q17)

8. I'd like to read you some reasons why people do not visit the parks in Geauga County or don't visit very often. Please tell me if each one is not true, somewhat true, or very true in limiting your park use. The first one is... **(Read each item, Rotate start, Repeat choices as needed)** Is that not true, somewhat true, or very true in limiting your park use?

| | <u>Not True</u> | <u>Somewhat True</u> | <u>Very True</u> | <u>Don't Know</u> |
|---|---------------------|--------------------------|----------------------|-----------------------|
| a. No time, too busy with other things | 1 | 2 | 3 | 9 |
| b. Lack of information about the parks or park programs | 1 | 2 | 3 | 9 |
| c. Pursue recreation in areas other than parks | 1 | 2 | 3 | 9 |
| d. Poor health | 1 | 2 | 3 | 9 |
| e. Don't like to participate in nature or outdoor recreation activities | 1 | 2 | 3 | 9 |
| f. The parks in Geauga County are too far away | 1 | 2 | 3 | 9 |

(Ask Q9 to Q16 if Q7=1, 2 or 3, Geauga park users)

- 9. What is your overall rating of Geauga Park District? Would you rate Geauga Park District as excellent, good, only fair or poor?
 - 1 Excellent
 - 2 Good
 - 3 Only Fair
 - 4 Poor
 - 9 Not Sure

10. Which specific park in Geauga Park District do you visit most often? **(Do not read list)**
(Interviewer Note: If respondent mentions a park not in the list, record as other. Also, if respondent describes a park, such as “the little park on the river,” record as other.)

| 1st | 2nd | 3rd | | 1st | 2nd | 3rd | |
|-----|-----|-----|-------------------------------------|-----|-----|-----|------------------------------|
| 01 | 01 | 01 | BassLake Preserve | 11 | 11 | 11 | Orchard Hills Park |
| 02 | 02 | 02 | Beartown Lakes Reservation | 12 | 12 | 12 | Sunnybrook Preserve |
| 03 | 03 | 03 | Walter C. Best Wildlife Preserve | 13 | 13 | 13 | Swine Creek Reservation |
| 04 | 04 | 04 | Big Creek Park | 14 | 14 | 14 | The Rookery |
| 05 | 05 | 05 | Burton Wetlands Nature Preserve | 15 | 15 | 15 | The West Woods |
| 06 | 06 | 06 | Frohring Meadows | 16 | 16 | 16 | Whitlam Woods |
| 07 | 07 | 07 | Headwaters Park | 17 | 17 | 17 | Geauga parks non-specific |
| 08 | 08 | 08 | Maple Highlands Trail | 18 | 18 | 18 | Other (specify) _____ |
| 09 | 09 | 09 | Bessie Benner Metzenbaum Park | 19 | 19 | 19 | Don't Know/Refused |
| 10 | 10 | 10 | Eldon Russell Park | | | | |

11. What other parks in Geauga County do you go to? (Record above, accept 2 more responses)

12. Thinking about all of the different times of the year you visit parks in Geauga County, what kinds of things do you usually do when you go to the park? **(Do not read list, Probe for up to three responses)**

| | | | |
|----|----|----|-------------------------------------|
| 01 | 01 | 01 | Relax |
| 02 | 02 | 02 | Walk or Hike |
| 03 | 03 | 03 | Picnic |
| 04 | 04 | 04 | Visit nature center, attend program |
| 05 | 05 | 05 | Observe nature |
| 06 | 06 | 06 | Children's activities |
| 07 | 07 | 07 | Special events |
| 08 | 08 | 08 | Fish |
| 09 | 09 | 09 | Boating |
| 10 | 10 | 10 | Horseback riding |
| 11 | 11 | 11 | Attend club or meeting |
| 12 | 12 | 12 | Run/jog/exercise |
| 13 | 13 | 13 | Bike |
| 14 | 14 | 14 | Walk dog |
| 15 | 15 | 15 | Ski |
| 16 | 16 | 16 | In-line skate (roller blade) |
| 17 | 17 | 17 | Spend time alone with someone |
| 18 | 18 | 18 | Spend time with family |
| 19 | 19 | 19 | Sled |
| 20 | 20 | 20 | Special exhibits |
| 98 | 98 | 98 | Other (specify) _____ |
| 99 | 99 | 99 | Don't Know /Refused |

13. In the past year, have you attended an event or program sponsored by Geauga Park District? 1 Yes
2 No
9 Not Sure
14. Are there any services or amenities that you think Geauga Park District should offer that they currently do not? 1 Yes **(Go to Q15)**
2 No **(Skip to Q16)**
9 Not Sure **(Skip to Q16)**
15. **(If yes)** What services or amenities would you like Geauga Park District to offer?
-
16. And how would you rate the facilities, such as the picnic areas, restrooms, nature centers and trails at the parks in Geauga County? Would you rate them as excellent, good, only fair or poor? 1 Excellent
2 Good
3 Only Fair
4 Poor
9 Not Sure

All Respondents

17. Now I'd like to ask you about some things Geauga Park District could do to improve the quality of the parks. Please tell me if you strongly agree, agree, disagree or strongly disagree with each of the following proposals. Do you strongly agree, agree, disagree or strongly disagree with **(Read each item, Rotate start)**?

| | <u>Strongly Agree</u> | <u>Agree</u> | <u>Disagree</u> | <u>Strongly Disagree</u> | <u>Don't Know</u> |
|--|-----------------------|--------------|-----------------|--------------------------|-------------------|
| a. Increasing the number of hike and bike trails in the parks | 1 | 2 | 3 | 4 | 9 |
| b. Providing more playgrounds | 1 | 2 | 3 | 4 | 9 |
| c. Buying new parkland for conservation | 1 | 2 | 3 | 4 | 9 |
| d. Providing more opportunities for fishing | 1 | 2 | 3 | 4 | 9 |
| e. Increasing the number of picnic facilities in the parks | 1 | 2 | 3 | 4 | 9 |
| f. Providing more nature programs, family events and children's programs | 1 | 2 | 3 | 4 | 9 |
| g. Protecting the habitat for wild animals and birds | 1 | 2 | 3 | 4 | 9 |
| h. Providing more places to camp | 1 | 2 | 3 | 4 | 9 |
| i. Increasing the number of horse trails | 1 | 2 | 3 | 4 | 9 |
| j. Limiting development in the parks | 1 | 2 | 3 | 4 | 9 |

18. What if Geauga Park District had additional parkland, if it were up to you, would you build picnic areas and trails on that new land or would you preserve that new land for wildlife, scenic views and open space? 1 Picnic, etc.
2 Preserve
3 Mixed/Both (Vol.)
9 Not Sure

19. As you may know, Geauga Park District is supported in part by local tax money. What if in the next few years Geauga Park District had a levy on the ballot, how willing would you be to support a levy for Geauga Park District to maintain and improve the parks? Would you be very willing, somewhat willing, not very willing or not willing at all to support a park levy?
- | | |
|---|------------------------------|
| 1 | Very Willing |
| 2 | Somewhat Willing |
| 3 | Not Very Willing |
| 4 | Not Willing At All |
| 5 | Depends/need more info (Vol) |
| 9 | Not Sure |
20. How do you usually find information about leisure activities? Do you usually find out from the newspaper, TV, radio, special mailings, from friends or relatives, the internet or somewhere else? (Accept two responses)
- | | | |
|---|---|-----------------------|
| 1 | 1 | Newspaper |
| 2 | 2 | TV |
| 3 | 3 | Radio |
| 4 | 4 | Mailings |
| 5 | 5 | Friends/relatives |
| 6 | 6 | Internet |
| 8 | 8 | Other (specify) _____ |
| 9 | 9 | Not Sure |
21. Have you ever visited Geauga Park District's web-site?
- | | |
|---|----------|
| 1 | Yes |
| 2 | No |
| 9 | Not Sure |
22. Have you ever read Geauga Park District's newsletter, *Treeline Telegraph*?
- | | |
|---|----------|
| 1 | Yes |
| 2 | No |
| 9 | Not Sure |
23. Now please tell me if you strongly agree, agree, disagree or strongly disagree with each of the following statements about Geauga Park District. The first one is... **(Read Statement, Rotate start)**
Do you strongly agree, agree, disagree or strongly disagree with that?
- | | <u>Strongly Agree</u> | <u>Agree</u> | <u>Disagree</u> | <u>Strongly Disagree</u> | <u>Not Sure</u> |
|--|-----------------------|--------------|-----------------|--------------------------|-----------------|
| a. It is important for Geauga County to have a good park system. | 1 | 2 | 3 | 4 | 9 |
| b. Geauga Park District provides a lot of opportunities for people to connect with nature. | 1 | 2 | 3 | 4 | 9 |
| c. I feel safe when I go to the parks in the Geauga Park District. | 1 | 2 | 3 | 4 | 9 |
| d. Geauga Park District is important to maintaining the quality of life for Geauga County residents. | 1 | 2 | 3 | 4 | 9 |

Now I have a few questions for classification purposes only.

24. Into which of the following age groups you fall? Are you... (read responses 1 through 4)?
- | | |
|---|----------------|
| 1 | 18 to 34 years |
| 2 | 35 to 49 years |
| 3 | 50 to 64 years |
| 4 | 65 and over |
| 9 | Refused |

25. Do you have any children under age 18 living in your household?
- 1 Yes
2 No
9 Refused
26. How long have you lived in Geauga County – less than five years, between 5 and 10 years, between 10 and 20 years, or more than 20 years?
- 1 Less than 5 years
2 5 to 10 years
3 10 to 20 years
4 More than 20 years
9 Refused/DK (**Do not read**)
- (By observation) Was the respondent Male or Female?
- 1 Male
2 Female

And finally, may I have your first name? **(If asked, say so that my supervisor can ask for you if he/she needs to call you to verify my work.)**

This is the end of our survey. Thank you very much for your time.

(INTERVIEWER FILL OUT AFTER CALL HAS BEEN COMPLETED)

How many minutes did the interview take to complete? _____

Interviewer's Initials: _____

Respondent's Phone Number: _____

Township: _____ Precinct: _____

(INTERVIEWER DO NOT COMPLETE)

Region 1 2 3